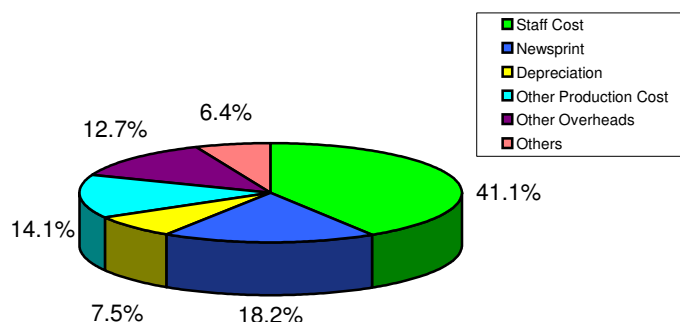


Singapore Press Holdings Limited
 Reg. No. 198402868E
 FY 2007 - YTD Nov 2006 (Fact Sheet 2)



Key Cost Drivers

Cost Composition (\$166.8m)



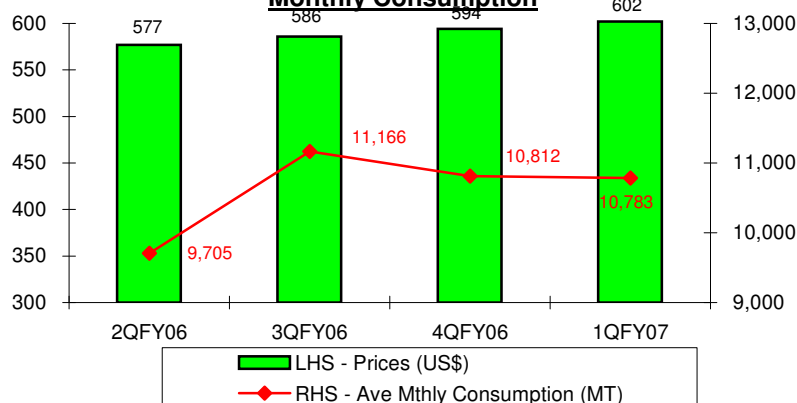
Staff Cost

| | <u>FY07</u> | <u>FY06</u> | <u>% Change</u> |
|---------------------------|-------------|-------------|-----------------|
| Total Staff Cost (\$'000) | 68,572 | 66,770 | 2.7% |
| Average Headcount | 3,558 | 3,453 | 3.0% |
| Head Count as at end Nov | 3,562 | 3,471 | 2.6% |

Newsprint Cost

| | <u>FY07</u> | <u>FY06</u> | <u>% Change</u> |
|------------------------------|-------------|-------------|-----------------|
| Newsprint Cost (\$'000) | 30,338 | 29,549 | 2.7% |
| Ave Monthly Consumption (MT) | 10,783 | 10,461 | 3.1% |
| Ave Charge-out Price (US\$) | 602 | 569 | 5.8% |

Average Newsprint Charge-Out Price & Monthly Consumption



Group Investible Fund (\$1.3b)

