

Appendix A – List of winners for SBA 2014

Editors' / Judges' Choice categories

Category	Winner (Blog Title Bloggers' Name URL)
Best Family Blog	Mum in the Making Mama J http://makingmum.blogspot.com/
Best Fashion Blog	Shopping Queen's Haven Regina Chow http://reginachow.blogspot.com/
Best Food Blog	Johor Kaki Food and Travel Stories Tony Johor Kaki http://johorkaki.blogspot.sg/
Best Individual Blog	女飞侠 女飞侠 http://nv-fei-xia.blogspot.com/
Best Lifestyle Blog	Smith's Blog Smith Leong http://www.smiththankyou.com/
Best New Blog	Stories for the Adventurous Soul Travelled Paths http://www.travelledpaths.com/
Best Photography Blog	龟头部落 龟头 http://www.gui-tou.com/
Best Topical Blog	Seriously Man Team SM http://seriouslyman.com/
Best Travel Blog	Allyoffduty Allyoffduty http://www.allyoffduty.blogspot.com/

Advertisers' Choice categories

Category	Winner
Best Beauty Blog sponsored by Panasonic Singapore	<p>1st prize winner: Jessie's Passion in Life Jessie Ting http://blog.myfatpocket.com/jessieting/</p> <p>2nd prize winner: A Singapore beauty, fashion and lifestyle blogger Jean Gan http://www.blog.myfatpocket.com/jeangan</p> <p>3rd prize winner: because every part of you can be beautiful, even your buns Cheryl Chio http://beautifulbuns.wordpress.com</p>
Best Cooking Blog sponsored by Panasonic Singapore	<p>1st prize winner: The Domestic Goddess Wannabe The Domestic Goddess Wannabe http://www.thedomesticgoddesswannabe.com</p> <p>2nd prize winner: Little Miss Bento Shirley Wong http://littlemissonigiri.blogspot.com</p> <p>3rd prize winner: Twice as delicious Karyn & Pei Ching http://www.twiceasdelicious.com</p>

Category	Winner
Favourite Celebrity Instagram Account	Aaron Yan 炎亚纶 http://www.instagram.com/aayan1120
Favourite YouTube Channel	NinjaGirls Channel http://www.youtube.com/user/ninjagirlsSG
Favourite Twitter Influencer	Spin or Bin Music https://twitter.com/spinorbinmusic

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