

## Annex III

### Launch of 5 Books by Chinese Media Group, Singapore Press Holdings

<b>Book Title</b>	<b>《星。家》 Celebrity Homes</b>
<b>Synopsis</b>	<p>明星名人外表光鲜亮丽，私生活是不是更精彩？</p> <p>《星.家》结合了几分好奇的元素，外加满足了几分偷窥的心理，把大家带进本地23位幕前幕后明星名人的家，走入他们最私密的家居生活。</p> <p>"Celebrity Homes" takes you into the homes of 23 celebrities and personalities, offering a sneak peek into the modern, minimal or contemporary homes of actors, musicians and deejays as they share their home and decor tips, and talk about the well-loved corners of their homes.</p>
<b>Authors / Writers contributed to the book</b>	<p>Chan Yunn Horng 陈韵红</p> <p>Wang Ying Min 王英敏</p> <p>Lee Miew Ying 李妙音</p> <p>Swa Xin Ying 蔡欣盈</p>
<b>Standard Selling Price</b>	\$16

<b>Book Title</b>	<b>《十五。旅程》 15 . A Journey</b>
<b>Synopsis</b>	<p>《十五▪旅程》是电台UFM100.3创台15年的心路，也是答谢听众一路相伴的献礼。书中有11名DJ感谢的人、情牵的事、心动的地点。每一个DJ的旅程，就是一段感情的窥探。</p>
<b>Authors / Writers contributed to the book</b>	<p>UFM DJs: 文鸿、安娜、丽梅、菁云、小猪、良泉、天培、于玲、伟龙、心盈、承尧</p>
<b>Standard Selling Price</b>	\$15

<b>Book Title</b>	<b>《问答之间》 Shin Min's Q &amp; A</b>
<b>Synopsis</b>	<p>从《新明日报》的《新明问与答》栏目内容，编选成册。一问一答，看似轻简，但题材广泛而多元。</p> <p>60位来自各个行业和生活阶层的受访者，分享宝贵经验和心得。</p>
<b>Authors / Writers contributed to</b>	<p>《新明日报》采访组</p> <p>主编: 韩家慧 Hon Ga Fui</p>

the book	
Standard Selling Price	\$15

<b>Book Title</b>	<b>《晚餐时间》 Dinner Time</b>
Synopsis	文字，在报章上是速食；速食，也有值得细嚼慢咽的精品。《晚餐时间》挑选《联合晚报》写作群的44篇专栏文章，加入画面，重新设计。过去来不及细细品味的观点、故事、感性、理性，都在盘里、在书里，等着你起筷，共享这顿文字的盛宴。
Authors / Writers contributed to the book	《联合晚报》写作群
Standard Selling Price	\$12

<b>Book Title</b>	<b>《咬文寻味》 Eating Between the Lines</b>
Synopsis	<p>本书精选刊载在《早报周刊》的《咬文嚼字》专栏，由早报饮食记者撰写，汇集40多家餐馆大厨的经验分享和烹调背后的故事，并随文附录大厨提供的私房食谱，邀读者一同“咬文寻味”。本书也记录了新加坡中西交汇、传统与现代兼容的饮食文化特色。记者以敏锐的触觉，发掘我国饮食发展的进程，用感性的文字“味味道来”。</p> <p>This book features 27 Zaobao Sunday ZBW food culture articles. Zaobao's senior journalists interviewed more than 40 restaurants' executive chefs, collecting and translating their culinary skills into words. The book includes the executive chefs' recipes for readers and friends to try at home. This book also records Singapore's east-meets-west, mix of traditional and contemporary, unique food culture, as journalists uncover the journey of Singapore's food culture.</p>
Authors / Writers contributed to the book	Mok Mei Ngan 莫美颜 Tan Pin Yen 陈彬雁 Marcus Yeo 杨全龙 Ming Wing Cheong 明永昌
Standard Selling Price	\$25

