

Daily Average Newspapers Circulation

August 2020

DAILY AVERAGE NEWSPAPERS CIRCULATION ¹	AUG 2020	AUG 2019
The Straits Times / The Sunday Times		
Print + Digital	458,200	386,100
Print	160,400	203,900
Digital	297,800	182,200
The Business Times		
Print + Digital	39,500	42,600
Print	18,000	24,400
Digital	21,500	18,200
Berita Harian / Berita Minggu		
Print + Digital	26,700	28,500
Print	22,400	26,500
Digital	4,300	2,000
Tamil Murasu / Tamil Murasu Sunday		
Print + Digital	7,700	8,400
Print	6,500	7,700
Digital	1,200	700
Lianhe Zaobao		
Print + Digital	144,000	154,900
Print	99,500	118,700
Digital	44,500	36,200
Lianhe Wanbao		
Print + Digital	64,100	67,700
Print	39,600	53,500
Digital	24,500	14,200
Shin Min Daily News		
Print + Digital	83,700	89,500
Print	59,500	75,700
Digital	24,200	13,800
zbComma²		
Print + Digital	104,900	105,800
Print	53,500	54,000
Digital	51,400	51,800
Thumbs Up²		
Print + Digital	31,300	21,100
Print	16,100	11,000
Digital	15,200	10,100
Thumbs Up Junior²		
Print + Digital	18,200	9,400
Print	9,200	5,000
Digital	9,000	4,400
Thumbs Up Little Junior²		
Print	39,300	35,500
Cilik Cerdik (BH Smart Kids)²		
Print	7,000	0

Notes:

1. Total print and digital circulation numbers reported are in accordance with the rules set by Audit Bureau of Media Consumption Singapore (ABC) in 2016.
2. Figures are reported on per issue basis.