**Significant Events**

**September 1, 1999**  
SPH’s wholly-owned subsidiary, AsiaOne Internet Pte Ltd (now known as SPH AsiaOne Ltd) commenced business to spearhead the Group’s Internet ventures with greater autonomy for maximum results.

**September 4, 1999**  
Pukan, the lifestyle section of Lianhe Zaobao, underwent a revamp and was renamed zbNOW to appeal to younger readers.

**September 13, 1999**  
SPH was awarded the Distinguished Patron of the Arts award for the seventh time since 1993, affirming our commitment as a sponsor of the arts.

**September 23, 1999**  
The Business Times was revamped with a new look and design.

**October 1 to 3, 1999**  
The Children’s Day Carnival & Kids Plus ’99, organised by SPH’s Marketing Division to profile Lianhe Zaobao, Lianhe Wanbao and Shin Min Daily News attracted a record of nearly 200,000 visitors.

**October 9, 1999**  
Lianhe Wanbao and Shin Min Daily News started early weekend editions of its newspapers, available from 3.00pm.

**October 10, 1999**  
Tamil Murasu Sunday achieved a record circulation of 16,457.

**October 20, 1999**  
Computer Times, a technology pullout, became a weekly distributed with The Straits Times on Wednesdays.

**November 3, 1999**  
Shin Min Daily News achieved a record circulation of 151,547.

**December 18, 1999**  
ST Timesport 50 Greatest Athletes was organised by The Straits Times’ Sports Desk to honour Singapore’s 50 greatest athletes of the century. Prime Minister Goh Chok Tong was the Guest of Honour.

**December 26, 1999**  
The New Paper On Sunday achieved a record circulation of 200,888.

**December 1999**  
SPH was ranked sixth in the Far Eastern Economic Review’s annual survey of corporate leadership, among 90 companies from outside Asia with operations in the region, as well as 10 firms from each of 11 Asian countries.

**December 15, 2000**  
Deputy Prime Minister BG (NS) Lee Hsien Loong launched Thumbs Up, a new weekly Chinese tabloid for students between Primary 3 and 6.

*First to take a peek: Deputy Prime Minister BG (NS) Lee Hsien Loong and Tjong Yik Min, Group President of SPH, enjoying the new product.*
January 18, 2000
Mr Lim Hng Kiang, Minister for Health, officiated at the opening of Paragon following a $130-million facelift and construction of a new 14-storey commercial building above the retail podium. Paragon, in which SPH holds a 85 per cent stake, is a prime commercial building in the heart of Orchard Road.

January 21, 2000
Singapore 1000 companies and Singapore 500 SMEs were jointly organised by The Business Times, DPI Information Network Pte Ltd, Ernst & Young and Singapore Productivity & Standards Board. Dr Richard Hu, Minister for Finance, gave away the awards to the top five companies in each category.

January 25, 2000
AsiaOne was relaunched with more online services to users, and a new look for asiaone.com and zaobao.com.

January 26, 2000
Listing of products and services in The Straits Times Classifieds were made available on asiaone.com.

February 1, 2000
Project Eyeball, a new morning tabloid for young and Net-savvy readers, received its licence to publish.

February 1, 2000
SPH newspapers were made available for sale at Tricon restaurants.

April 6, 2000
SPH contributed $50,000 to the Singapore-Latin American Everest Expedition 2001 as the official media, in support of their attempt to scale Mount Everest from Tibet via the more challenging Mallory route.

April 12, 2000
Zaobao.com Ltd was incorporated as a wholly-owned subsidiary of SPH AsiaOne Ltd.

April 13, 2000
SPH AsiaOne Ltd partnered The Fantastic Corporation to form a joint venture company called FantasticOne (Asia-Pacific) Pte Ltd to provide broadband multimedia solutions for the Asian market.

March 2, 2000
Ms Jennie Chua was awarded Her World’s Woman of the Year 1999 for her achievements in the hotel and tourism industry. A new award, Young Woman Achiever Award, was given to singer Ms Kit Chan in recognition of her successful singing career. A special award for the new millennium went to Ms Teresa Hsu for her humanitarian work for the poor and the aged sick.

March 10, 2000
Jointly organised by The Business Times and DHL Worldwide Express, Mr Tommie Goh, Chairman of JIT Holdings Ltd, was named Businessman of the Year 1999.
Significant Events

April 14, 2000
Eating Air and Darkness & Light, two films sponsored by SPH at the Singapore International Film Festival, won the Singapore Film Commission Young Cinema Award and Best Film Award respectively at the Silver Screen Awards.

April 26, 2000
2nd Long Xi Creative Awards was presented by Lianhe Zaobao and organised by Marketing Division. 965 entries from around the world competed in 57 categories to be the best in Chinese creative advertising.

April 27 to 29, 2000
SPH Community Project 2000 kicked off with staff visits to charities and performances by celebrities to boost participation in the Community Chest’s SHARE programme. SPH matches dollar-for-dollar its employees’ SHARE contributions.

May 12, 2000
Radm (NS) Teo Chee Hean, Minister for Education, launched the abridged versions of “The Singapore Story: Memoirs of Lee Kuan Yew”, intended for the younger generation.

May 21, 2000
Radm (NS) Teo Chee Hean, Minister for Education, flagged off the 10th TNP Big Walk which achieved a record 77,500 participants and qualified for inclusion in the Guinness Book of World Records.

May 27, 2000
Young Parents organised the first Family of the Year award to promote family life. The award was launched by Mr Abdullah Tarmugi, Minister for Community Development and Sports.

June 5, 2000
SPH AsiaOne Ltd made its debut on the mainboard of the Singapore Exchange.

June 5, 2000
AsiaOne was ranked second in the Nielsen Net Ratings for Top 10 Property Web Sites according to time spent.

June 6, 2000
Streats, a free tabloid-sized newspaper for morning commuters, received its newspaper publishing licence.

June 8, 2000
Announcement of the formation of SPH MediaWorks Ltd, SPH’s venture into terrestrial television.

June 10 to 18, 2000
The World Book Fair, organised by SPH’s Chinese Newspapers Division, attracted 760,000 visitors.

June 2000
Go was renamed Go Flirt and subsequently, Flirt.
June 19, 2000
The Straits Times and The Business Times were awarded two-year memberships in the exclusive International Newspaper Colour Quality Club for their high standards of colour reproduction.

June 29, 2000
The redesigned Lianhe Zaobao and introduction of the afternoon editions of Lianhe Wanbao and Shin Min Daily News were revealed at a Trade launch.

July 6, 2000
Tamil Murasu inaugurated the Indian Family of the Year award where over 500 nominations were received.

July 7, 2000
Noon editions of Lianhe Wanbao and Shin Min Daily News were launched.

July 7, 2000
Lianhe Zaobao unveiled its new look at Starry Night Concert 2000, an outdoor Chinese pop concert where 8,000 people attended.

July 14, 2000
Trade launch for Project Eyeball, the first integrated online/print newspaper.

July 17, 2000
Mr Ivan Fernandez was appointed Editor of The New Paper.

July 21 to 22, 2000
SPH launched Writers’ Lab with the 24-hour Playwriting Competition on board the Superstar Virgo. This marked SPH’s 10th year of sponsorship for Writers’ Lab.

July 26, 2000
Associate Professor Aziz Nather was awarded the Berita Harian Achiever of the Year 2000 for his outstanding contribution in the field of tissue banking.

July 28, 2000
Trade launch organised by Marketing Division for Streats, a free commuter newspaper.

August 14, 2000
Project Eyeball was launched.

August 22, 2000
SPH set up English and Chinese TV News units for MediaWorks.

August 31, 2000
AsiaOne launched AsiaOne Markets, a premier financial investment website which provides the latest business information and sophisticated investment tools for users.