December 9 – 11, 2003
The Straits Times Media Club organised a camp for 100 “student editors” from 32 member schools. The activities included an interview with Acting Education Minister Tharman Shanmugaratnam and talks on broadcast journalism from ST editors and senior journalists.

October 1, 2003
ST School Pocket Money Fund launched its fourth fund-raising drive to support the growing number of needy students, who have gone up from 7,200 to 11,000 this year. Despite the weak economy, $3.5 million was raised.

October 14 – 15, 2003
For the first time, over 300 letter writers of The Straits Times Forum pages were invited to a “Thank You” gathering at SPH News Centre for their contribution. It was an opportunity for them to meet ST editors and exchange views. They also toured the newsroom, TV news studio and Information Resource Centre and exchange. ST plans to hold this event annually.

January 7, 2004
Lianhe Zaobao launched the Popcorn pages, as part of its effort to attract young readers. The pages, which are published every Wednesday, have been well received, with 30,000 copies of Zaobao being sold to schools weekly.

February, 2004
You Weekly, a Chinese entertainment weekly, launched Yummy Guide 2004. Some 50,000 copies of the food guide were quickly snapped up.

March 18, 2004
Shin Min Daily News celebrated its 37th birthday with a revamp. The new look Chinese evening daily comes with 16 extra colour pages, a new, bolder and more vibrant layout and more varied content.

February 14, 2004
Organised by CND, the biannual Chinese Cultural Festival featured a record number of activities – 220 over six weeks – ranging from Chinese opera, exhibitions, dance to films which draw on Chinese heritage.

March 3, 2004
Minister of Parliament Halimah Yacob was named Woman of the Year 2003 and Dr. Wong Ting Hway, Young Woman Achiever, at the annual event organised by Her World magazine.

C.A.T.S. (Classified Advertisements Telephone Sales) of Marketing Division clinched the Call Centre of the Year (under 50 seats) title in the Call Centre Council of Singapore Awards, which recognises organisations with excellent customer service, high level of productivity, operational efficiency and profitability.

November 7, 2003
C.A.T.S. (Classified Advertisements Telephone Sales) of Marketing Division clinched the Call Centre of the Year (under 50 seats) title in the Call Centre Council of Singapore Awards, which recognises organisations with excellent customer service, high level of productivity, operational efficiency and profitability.

September 6, 2003
Lianhe Zaobao celebrated its 90th anniversary at Home Singapore Ballroom with Then Senior Minister Lee Kuan Yew as Guest of Honour, along with ministers, business, community leaders and diplomats attended the gala event.

December 28, 2003
Relaunch of The Sunday Times. The re-launch was held in a hotel. The Sunday Times was an earlier hit with readers, especially the younger ones. Relaunching the weekly sales by more than 3,000 copies.

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January 10 – 15, 2004
The annual River Hongbao to celebrate the Lunar New Year was launched at the Marina Promenade by National Development Minister Mah Bow Tan. The event is jointly organised by Chinese Newspapers Division (CND) and promotes Chinese culture and traditions.

March 5, 2004
Member of Parliament Halimah Yacob was named Woman of the Year 2003 and Dr. Wong Ting Hway, Young Woman Achiever, at the annual event organised by Her World magazine.

September 7, 2003
C.A.T.S. (Classified Advertisements Telephone Sales) of Marketing Division clinched the Call Centre of the Year (under 50 seats) title in the Call Centre Council of Singapore Awards, which recognises organisations with excellent customer service, high level of productivity, operational efficiency and profitability.

January 9, 2004
SPH Magazines held its premier beauty event of the year, Her World Beauty Awards, at the Grand Hyatt Singapore. The highlight of the event was the Her World Beauty Awards, which became the first in the local beauty industry.

[Image 141x40 to 698x1152]
May 23, 2004
Singapore’s biggest mass sports event, The New Paper Big Walk, drew some 70,000 participants. The annual event, into its 14th year, was organised by The New Paper, Singapore Amateur Athletic Association and Singapore Sports Council.

June 6, 2004
Singapore Promising Brand Awards 2004, organised by Lianhe Zaobao and ASME, recognise small and medium enterprises in Singapore that have shown outstanding performance in communicating their brands.

May 2, 2004
A New Business Unit was set up by CND to complement Marketing division to leverage on the influence and brand of Chinese newspapers and reach out to advertisers.

June 10, 2004
Lianhe Zaobao revamped its sports pages just before the start of the Olympics Games in Athens. The new design is eye-catching, with vivid pictures and illustrations.

July 6, 2004
SPH Magazines launched Shape Singapore, the local version of the top US health and fitness magazine for women.

August 4, 2004
Veteran of social service, Haji Abu Bakar Maidin was named the Berita Harian Achiever of the Year 2004. The event was organised by Berita Harian and presented by McDonald’s.

August 28, 2004
ZPop zbNOW Concert, organised by zbNOW, raised over $180,000 for the annual President’s Challenge 2004. Over 15,000 attended the event at the Padang and were entertained by local and foreign artistes from Korea, China, Taiwan, Hong Kong and Malaysia.

August 29, 2004
Zaobao Sunday was revamped to attract younger readers. It has a new masthead, the design is sleek, brighter with more colour visuals and there are more features for leisurely reading for the whole family.

July, 2004
SPH opened its first China business office in Shanghai. Registered as New Beginnings Management Consultancy (Shanghai) Co Ltd, the office explores business opportunities and developments in China.

August 26, 2004
Zest abunDV Concert, organised by abunDV, raised over $130,000 for the annual President’s Challenge 2004. Over 20,000 attended the event at the Padang and were entertained by local and foreign artistes from Korea, China, Taiwan, Hong Kong and Malaysia.

August 29, 2004
A total of 68 schools participated in the President’s Day, organised by The New Paper. Students dressed up according to theme to express their patriotism. The event, for the first time, was open to all schools.

September 1, 2004
The Business Times was relaunched with a brand new look, featuring a refreshing blue masthead, and offering more news and sharper, more concise content, with a minimum of 32 pages on weekdays and speciality pages. Shipping Times has been integrated into the main paper.