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S T A Y I N G A H E A D O F T H E G A M E

“The most powerful weapon in chess is to have the next move.”

– David Bronstein (b.1924), grandmaster and writer.

Benjamin Franklin (1706-1790) said that chess teaches foresight, by having to plan ahead; vigilance, by having to keep watch over the whole chess board; caution, by having to restrain ourselves from making hasty moves; and, finally, hope, by steadfastly searching for the solutions to our problems. It is no wonder that the elements of strategy associated with the world’s oldest game of skill is common to strategy in the military, political and business spheres. This is why we are using chess as the metaphor for our annual report. The theme, “Staying Ahead of the Game,” is the principal strategy and tactic of the game of chess – and of successful corporations.

LEADING
THE CHARGE

“The tactician must know what to do
whenever something needs doing; the
strategist must know what to do when
nothing needs doing.”

– Savielly Tartakover (1887–1956),
international grandmaster.

