

## SENIOR MANAGEMENT



**//MABLE CHAN KAM MAN**  
SENIOR VICE-PRESIDENT,  
HUMAN RESOURCES

Ms Chan has been with SPH since 1997. She is Senior Vice-President, Human Resources. Before assuming this role in June 2006, she was Senior Vice-President, Customer Service Department, Marketing Division.

Prior to joining SPH, Ms Chan was the Executive Director of the Marketing Institute of Singapore.

She holds a Bachelor of Applied Science degree from the South Australian Institute of Technology and a Masters in Business Administration from the National University of Singapore.



**//CHEONG YIP SENG**  
EDITOR-IN-CHIEF, ENGLISH AND MALAY  
NEWSPAPERS DIVISION

Mr Cheong has been in journalism for over 40 years.

In January 1987, he became Editor-in-Chief of the English & Malay Newspapers Division, a position he holds today. As Editor-in-Chief, he manages four newspapers – The Straits Times, The Business Times, Berita Harian and The New Paper.

He is a non-executive director of SBS Transit Ltd. In 1997, Mr Cheong received the ASEAN Award for Information. He is also a member of the Board of Trustees, National University of Singapore.



**//MICHAEL CHIN YONG KOK**  
EXECUTIVE VICE-PRESIDENT, CORPORATE  
DEVELOPMENT & PROPERTIES

Mr Chin has been with the Group for 15 years. He is Executive Vice-President of the Corporate Development Division and Properties. He started his career with SPH in Corporate Planning / Business Development Department, and then moved to the Properties Department. He also held concurrent positions in Production and Human Resources Divisions.

Prior to joining SPH, Mr Chin was an engineer at the Public Works Department and a senior manager at Coopers & Lybrand Management Consultants.

He holds a Bachelor of Science, First Class Honours, University of Manchester, a Master of Science, University of Manchester and a Master of Business Administration from the National University of Singapore.



**//CHUA WEE PHONG**  
SENIOR VICE-PRESIDENT, CIRCULATION,  
NEWSPAPER SERVICES DIVISION

Mr Chua has been with SPH for 12 years. He joined Circulation in May 1994 and was appointed head of the department in May 2005.

Prior to joining SPH, Mr Chua served in the Singapore Armed Forces (SAF) for a period of 13 years. He was promoted to the rank of Colonel in 2005 and is currently the commanding officer of a reserve brigade.

Mr Chua graduated from the National University of Singapore with a Bachelor of Arts (Honours) in Sociology on an SAF scholarship.



**//PATRICK DANIEL**  
MANAGING EDITOR, ENGLISH & MALAY  
NEWSPAPERS DIVISION

Mr Daniel joined SPH as a senior leader/feature writer in 1986. Prior to assuming his current role as Managing Editor of the English & Malay Newspapers Division in September 2002, he was Editor of The Business Times, a position he held for 10 years. He joined the media after a stint in the Singapore Government's Administrative Service, where his last position was Director in the Ministry of Trade and Industry.

He graduated from University College, Oxford in 1976 with a Bachelor of Arts with Honours in Engineering Sciences and Economics. He also has a Masters in Public Administration from the Kennedy School of Government, Harvard University.



**//LESLIE FONG YIN LEONG**  
EXECUTIVE VICE-PRESIDENT, MARKETING

Mr Fong went to Trafalgar Primary School and then Raffles Institution. After obtaining his Higher School Certificate, family circumstances made it necessary for him to start working life.

He joined The Straits Times in August 1969 and has stayed with the company ever since. Between 1983 and 1986, he was seconded to Shin Min Daily News, where he became its de-facto chief editor. He became editor of The Straits Times in 1987 at the age of 37. He handed over editorship to Mr Han Fook Kwang in September 2002 and became Editor-at-Large with special responsibilities for China.

In April 2005, he took over as Head of Marketing Division.

## SENIOR MANAGEMENT



**//HAN FOOK KWANG**  
EDITOR, THE STRAITS TIMES

Mr Han was appointed Editor of The Straits Times in September 2002.

He joined The Straits Times in February 1989, and was made Political Editor in January 1995, in charge of political coverage in The Straits Times.

He graduated from the University of Leeds in Mechanical Engineering on a Colombo Plan Scholarship. He also holds a Masters in Public Administration from Harvard University.

Mr Han is a member of the Bioethics Advisory Committee. He was awarded the Pingat Bakti Masyarakat (The Public Service Medal) in August 2000.



**//ROBIN HU YEE CHENG**  
EXECUTIVE VICE-PRESIDENT, CHINESE  
NEWSPAPERS DIVISION & NEWSPAPER  
SERVICES DIVISION

Mr Hu was Managing Director of Global Business in SingTel's wholly-owned National Computer Systems Pte Ltd before he joined SPH in February 2004.

Between 1995 and 2001, Mr Hu worked in China initially as EDB's Regional Director based in Suzhou and later as Counsellor (Industry) in the Singapore Embassy in Beijing before joining the then Nasdaq-listed internet media company Asiacontent.com Ltd as its Managing Director for China. He began his career at the National Computer Board and held several management positions over a 13-year period.

Mr Hu received his Bachelor of Science (Honours) in Mathematics from the University of Kent at Canterbury and holds a Master of Science in Computer Science from the University of Wales, United Kingdom.



**//ROLAND LAU SIN SOO**  
EXECUTIVE VICE-PRESIDENT, PRODUCTION,  
NEWSPAPER SERVICES DIVISION

Mr Lau is Executive Vice-President, Production. He joined SPH in 1979 as Projects Manager tasked to automate the newspaper production operations. In 1986 he held the position of General Manager, Engineering & Projects and in 1992 he assumed his role as General Manager, Production.

Over the past 27 years Mr Lau has designed, installed, commissioned and operated the newspaper group's production installations.

He holds a Bachelor of Engineering from University of Singapore and a Master of Science, Industrial Engineering and Administration from Cranfield Institute of Technology, United Kingdom.



**//LIM JIM KOON**  
EDITOR, LIANHE ZAOBAO

Mr Lim has been a journalist for 29 years. He took over the helm of Lianhe Zaobao in December 1993 and has been its editor since January 1995.

As the person responsible for the overall running of the SPH flagship Chinese-language paper, he also oversees zaobao.com, the online edition of Lianhe Zaobao.

Mr Lim holds a Bachelor of Arts (Honours) in Government & Public Administration from Nanyang University, Singapore.



**//GINNEY LIM MAY LING**  
EXECUTIVE VICE-PRESIDENT, LEGAL AND  
CORPORATE COMMUNICATIONS, AND  
GROUP COMPANY SECRETARY

Ms Lim is Executive Vice-President, Legal and Corporate Communications, and Group Company Secretary. She is also the General Manager of Singapore Press Holdings Foundation Limited.

She joined SPH in December 1991 and founded the Legal/Secretariat Division. Prior to joining SPH, Ms Lim was heading the Legal & Secretariat and Public Relations department of NTUC Income.

Ms Lim holds a Bachelor of Law (Honours) Degree from the National University of Singapore. She is also a Fellow in both the Institute of Chartered Secretaries & Administrators and the Chartered Insurance Institute.



**//LOH YEW SENG**  
CHIEF EXECUTIVE OFFICER,  
SPH MAGAZINES PTE LTD

Mr Loh was appointed Chief Executive Officer of SPH Magazines Pte Ltd in June 2006. He joined SPH in July 2001 and was Vice-President of Finance and Chief Financial Officer for the magazines business group before his current appointment.

Mr Loh began his career in 1994 with Arthur Andersen and held notable corporate finance and financial analyst positions in Banque International à Luxembourg, Van der Horst Limited and Visa International.

He holds a Bachelor of Accountancy, Honours (Second Class, Upper) from Nanyang Technological University and has been a Chartered Financial Analyst since 1999.



**//LOW HUAN PING**  
EXECUTIVE VICE-PRESIDENT, TECHNOLOGY

Mr Low is Executive-Vice President, Technology. He has been with the Group for 18 years. Previously, he was Chief Executive Officer of SPH AsiaOne Ltd, Chairman of CyberWay Pte Ltd and a director of Singapore Cable Vision Limited. Mr Low is also a director of MobileOne Ltd.

Mr Low started his career at the Ministry of Defence, where he subsequently headed various IT departments.

Mr Low holds a Bachelor of Arts (Honours) and Master of Arts from Cambridge University, where he read Engineering and a Master of Science from the University of Singapore. He also graduated from Harvard's Business School Advanced Management Program.



**//QUEK KHIN GEOK**  
VICE-PRESIDENT, INTERNAL AUDIT

Ms Quek holds a Bachelor of Accountancy degree from the University of Singapore and previously worked in Pricewaterhouse & Co, Hong Leong Finance Ltd and Overseas Union Bank Ltd.

Prior to this, Ms Quek was the chief audit executive of United Engineers Ltd for more than three years.

Apart from more than 15 years in internal audit, Ms Quek has been involved in external audit, credit marketing and operations, and retail banking. Ms Quek is a member of the Institute of Internal Auditors and a Fellow of three professional bodies: the Institute of Certified Public Accountants of Singapore (ICPAS), CPA Australia, and ACCA.



**//TONY MALLEK**  
EXECUTIVE VICE-PRESIDENT, FINANCE

Mr Mallek joined SPH as Senior Vice-President, Finance in June 2003. Prior to this, he was General Manager, Finance for Intraco Ltd. Originally from Hong Kong, he started his career in 1978 in the UK and has been with various U.S. multinationals until 1991 when he was posted to Singapore.

His Singapore experience has mainly been in the healthcare industry, including general manager positions in finance and business development for Parkway Holdings Ltd.

Mr Mallek holds a Bachelor of Technology (Honours) in Operations Management from Bradford University and is a Fellow of the Chartered Institute of Management Accountants.



**//ARTHUR SEET KEONG HOE**  
EXECUTIVE VICE PRESIDENT,  
SPECIAL DUTIES

Mr Seet is Executive Vice-President, Special Duties. He was previously the Executive Vice-President of Finance. He held various finance positions in Times Publishing Berhad and Singapore Newspaper Services Pte Ltd, including Financial Controller and General Manager, Circulation. Mr Seet has been with the Group for over 30 years.

Mr Seet is a director in MobileOne Ltd. He is a Fellow of the Chartered Association of Certified Accountants and member of the Institute of Certified Public Accountants of Singapore.



**//SEOW CHOKE MENG**  
EXECUTIVE VICE-PRESIDENT, ADMINISTRATION  
DIVISION CUM CULTURAL INDUSTRY  
PROMOTION, CHINESE NEWSPAPERS DIVISION

Mr Seow has been with the newspaper group for the last 25 years after spending 5 years in the airline industry.

He has held various positions, among which were as General Manager, Human Resource Operations and General Manager, Circulation cum General Manager of Chinese Newspapers Editorial Services Department.

Mr Seow is currently Executive Vice-President of Administration Division and Cultural Industry Promotion of Chinese Newspapers. Apart from serving in Grassroots organisations, he is also a member of the National Arts Council and the Promote Mandarin Council.

Mr Seow graduated from the University of Singapore with a Bachelor of Science (Honours) degree.