



September 13, 2005

The National Arts Council once again confers the Distinguished Patron of the Arts award to SPH for its unstinting support for the promotion and organisation of artistic activities. SPH has received this award every year since 1993.



October 12, 2005

SPH wins the Most Transparent Company award and The Straits Times' Lee Su Shyan clinches the Financial Journalist of the Year award at the

6th SIAS Investors' Choice Awards 2005. The Straits Times' Lorna Tan, Azrin Asmani and Susan Long as well as The Business Times' Teh Hooi Ling also take home awards for financial journalism.



November 20, 2005

A main sponsor of Asia's premier advertising and communications conference, *AdAsia 2005*, which returns to Singapore after 25 years, SPH also hosts the 1,200 delegates to an opening dinner that includes a preview of the famous Paris cabaret *Crazy Horse*.



December 7 & 8, 2005

ChildAid, the charity concert organised by The Straits Times and The Business Times, raises over \$300,000 for two charities, The Straits Times School Pocket Money Fund and The Business Times Budding Artists Fund.

January 23, 2006

About 700 of Singapore's movers and shakers from the world of the arts, entertainment and lifestyle turns up for The Straits Times Life! party at the Crazy Horse Paris in Clarke Quay. This annual event is to thank newsmakers and contacts for their help during the year, and to allow guests from across industries to mingle.



February 24, 2006

For the third year running, Lianhe Zaobao zbNOW presents the prestigious Glamour Quest 2006, in conjunction with Shanghai International Modelling Contest, China's biggest modelling event.





March 7, 2006

The Business Times organises the inaugural Singapore Corporate Awards at the Raffles City Convention Centre. The event seeks to recognise excellent boards, annual reports, chief financial officers and investor relations practices.



April 24, 2006

SPH kicks off the second season of its Gift of Music series with the Singapore Chinese Orchestra (SCO) staging a performance at the Tan Tock Seng Hospital atrium. Besides six

concerts by the SCO at hospitals and a hospice, the second season of the SPH Gift of Music also includes two Singapore Symphony Orchestra concerts in the heartlands and one Latin extravaganza at the Botanic Gardens.



May 10, 2006

SPH organises another record Red Apple Day blood donation drive, with an unprecedented 336 people stepping forward to help save lives. For the first time, the SPH Red Apple Day extends its helping hand beyond blood donations to include bone marrow donor registrations. 209 units of blood are collected and 154 persons register as bone marrow donors.



June 1, 2006

SPH launches Singapore's first Chinese language freesheet – My Paper (我报) with road shows at Raffles Place Park and Caltex House. With a circulation of 120,000 copies, the publication is distributed from Tuesdays to Saturdays at MRT stations, selected office buildings, business parks, households as well as established coffee franchises across the island.



July 16, 2006

SPH Magazines' health magazine for women, Shape, organises Singapore's first women-only race at the Marina Promenade. Shape Run, which attracts more than 4,000 applications but for safety reasons only 2,500 runners make it to the starting line, is also a celebration of Shape's second anniversary in Singapore.



August 21, 2006

For the third successive year, SPH donates \$200,000 to 20 charities and for the first time gives its support to programmes serving the needs of the disabled. Chairman Dr Tony Tan presents the cheque to Ms Jennie Chua, Chairman of the Community Chest, who receives it on behalf of the more than 5,000 disabled to benefit from the donation.

