FINANCIAL YEAR

07/08

SIGNIFICANT/events

12 Sept


04 Oct

SPH wins the Singapore Corporate Governance Award (Merit) and the Most Transparent Company Award at the SIAS Investors Choice Awards 2007. Straits Times Senior Correspondent Lorna Tan and Business Times Senior Correspondent Michelle Quah both clinch the Financial Journalist of The Year Award while Fiona Chan of The Straits Times is named the Most Promising Journalist of the Year.

25 Sept

SPH launches omy, a bilingual news and interactive web portal, providing a navigation-friendly environment for users not familiar with surfing the Internet in Chinese. Targeted at users aged 18-35 years, it provides the latest news and infotainment for web-savvy users, and allows them to generate news content by becoming citizen journalists.

12 Oct

Lianhe Wanbao is transformed into an upbeat and refreshing Chinese evening daily, sporting a new masthead and a striking dual-cover, offering readers the combination of top news stories and the latest entertainment and lifestyle reports.

30 Nov

SPH Magazines raises the standard for quality magazine publications in Singapore by bringing about improvements in print quality of magazines, as well as increasing efficiency in the running of advertisements with a Colour Standard for all its magazines. This allows for exceptional pricing for the ad transmission for advertisers and agencies, so that magazine advertisements can move more quickly from delivery to print.
08 Jan
Singapore’s first Chinese freesheet my paper becomes a full-fledged bilingual newspaper with equal emphasis on the Chinese and English languages. The popular daily expands into a 48-page paper from its current 24-page format, and its daily circulation increases from 180,000 to 280,000 copies.

13 Feb
SPH Gift of Music kicks off its fourth season with two Valentine’s Day concerts by the Singapore Symphony Orchestra (SSO) at the Singapore Management University and Nee Soon South. This year’s concert series is also brought to shopping malls, in addition to touring the usual heartlands and parks.

18 Mar
SPH’s subsidiary SPH Search launches rednano.sg, Singapore’s first local search and directory engine. Unveiled by Mr Lee Yi Shyan, Minister of State for Trade and Industry, rednano.sg aims to deliver the most appropriate results for searches specifically on Singapore and making access to these results as easy as possible.

10 Jan
SPH, together with Singapore Exchange (SGX) and FTSE Group (FTSE), launch the revamped Straits Times Index (STI) as well as the other 18 new indices of the FTSE ST Index Series, offering greater comprehensiveness in tracking the real-time performance of the Singapore stock market each trading day.

25 Feb
The Business Times and OCBC Bank launch the inaugural Emerging Enterprise 2008, a novel entrepreneurship award that offers up to three small and medium enterprises (SMEs) a chance to each receive $380,000 in interest free loans, grants, consultancy services, as well as educational and information technology packages.

18 Jan
SPH is presented with the Singapore 1000 – Net Profit Excellence Awards (Services sector) at the 21st Annual Singapore 1000 and SME 500 Awards event 2008. This is the third consecutive year that SPH has won this award.

07 Apr
SPH, through SPH Interactive International Pte Ltd, enters into a joint venture with Star Publications (Malaysia) Bhd to create 701Panduan Sdn Bhd. The partnership offers digital media services in providing content, advertising and technology solutions for consumers, advertisers and publishers in Malaysia.

15 May
SPH’s annual blood donation drive or SPH Red Apple Day, into its 9th year, attracts over 300 blood donors, including staff and members of the public.
SIGNIFICANT events

04 Jun
SPH enters the Meetings, Incentives, Conventions and Exhibitions (MICE) business with its subsidiary, Sphere Exhibits Pte Ltd. It aims to be the leading lifestyle event company in Singapore and the region and its setting-up complements its parent company’s media and publishing businesses.

05 Aug
SPH pays tribute to Singapore's senior citizens with a $200,000 donation to 20 charitable programmes focusing on the needs of the elderly in the area of nursing care, home nursing and meals delivery services. SPH staff also put up a musical concert showcasing their singing talents with favourite evergreen tunes of yesteryears to honour these elderly beneficiaries.

08 Aug
SPH’s flagship newspaper, The Straits Times, is relaunched with major changes in its print and online editions and a new masthead. It launches ST Breaking News - a free site for breaking news and ST Digital - an online subscription service for those who prefer to read the print product online.

15 Aug
The New Paper celebrates its 20th anniversary with a refreshing new look – from its masthead and fonts to its colour palette and design architecture. It reinforces its position to be the newspaper for the “street” and delivers news in quicker and more palatable ways.

08 Aug
The Straits Times RazorTV, a novel interactive Web TV service, is launched. It offers “live” programmes comprising local and current news. The talkshow-like programme format, backed by interactive technologies, allows users to engage and interact with the programme hosts, studio guests and other user audiences.

20 Aug
SPH commissions the world’s longest UNISET press at its Media Centre and now owns newspaper presslines by the world’s top three press manufacturers – manroland, KBA and Goss, underlining its commitment to its core print business.