Awards & ACCOLADES

CORPORATE GOVERNANCE AWARDS
1. Governance and Transparency Index 2011 (14th position)
2. Wall Street Journal Most Admired Singapore Companies (5th position)
3. Singapore Corporate Awards 2011
   • Best Investor Relations (Bronze, "$1 billion and above market capitalisation" category)
4. 11th SIAS Investors’ Choice Awards 2010
   • Most Transparent Company Award (Non-Electronics Manufacturing Category)
   • Financial Journalist of the Year (The Business Times, Ms Jamie Lee)
   • Best Financial Story of the Year (The Business Times, Ms Michelle Quah)
   • Investor Education Journalist of the Year (The Business Times, Ms Genevieve Cua)
   • Most Promising Journalist of the Year (Lianhe Zaobao, Ms Li Minwen, Christine)

OTHER CORPORATE AWARDS
1. 2010 “Global Chinese Business 1000” by Yazhou Zhoukan - Winner
2. Singapore HR Awards 2011
   • Corporate HR Award
   • Talent Management, Retention & Succession Planning Award
   • Employee Relations & People Management Award
   • Learning & Human Capital Development (Special Mention)
   • Corporate Social Responsibility Award
   • Workplace Safety & Health Award
   • Fair Employment Practices Award
3. President’s Social Service Award 2011
   • Corporate category
   • Corporate Platinum Award
5. Partner of Heritage Award
   • SPH received Partner of Heritage
6. Friends of MCYS (Ministry of Community, Youth & Sports) Awards
7. Meritorious Home Team Partner Award
8. Total Defence Awards – Meritorious Defence Partner Award
9. Brand Finance Forum 2011 – Top 100 Most Valuable Brand
   • SPH (18th position)
   • The Straits Times (43rd position)
   • Lianhe Zaobao (78th position)
   • Her World (83rd position)
10. Patron of the Arts Award
    • SPH and SPH UnionWorks (Radio 100.3) received Distinguished Patron of the Arts award. omy.sg received the Associate of the Arts award and SPH Foundation received the Arts Supporter award
11. Singapore Health Award (Gold)
12. ACCA Approved Employer

EDITORIAL / PRINTING / CREATIVE ACHIEVEMENTS
1. Hsing Yun Journalism Award
   • Lim Jim Koon, Lianhe Zaobao
2. XMA Cross Media Awards 2010
   • “Fashion Season@Orchard 2010” – 2nd placed winner
3. **SISV (Singapore Institute of Surveyors and Valuers) Property Journalism Awards**
   - SISV Property Media Award – The Business Times
   - SISV Property Journalist Award – The Business Times, Uma Shankari

4. **Singapore’s Top Ten Favourite Brands 2010 (by Superbrands)**
   - The Straits Times (5th position)

5. **Singapore InfoComm Technology Federation (SiTF) Awards**
   - Best Mobile Application Award – Stomp iPhone app
   - Judges’ Choice Award – Stomp iPhone App

6. **15th S-League Awards 2010**
   - Singapore Pools Picture Of The Year (Lianhe Zaobao, Lim Kok Meng)

7. **2010 RHB S-League Story of the Year**
   - The New Paper, David Lee, for “I Thought of Quitting” published on Sept 23

8. **INMA Awards 2011**
   - Marketing Solutions for Advertising Clients (for circulation over 300,000) – 1st placing, for “Fashion Season @ Orchard 2010” campaign
   - Print Subscription Sales (for circulation over 300,000) – 3rd placing, for “The Straits Times Success Series” campaign
   - Marketing Campaign with the Best Results (for circulation over 300,000) – 3rd placing, for the “Fashion Season @ Orchard 2010” campaign

9. **WAN-IFRA 10th Asia Media Awards 2011**
   - Best in Infographics Award – Magazine Infographics – Gold (The Straits Times / IN)
   - Best in Photojournalism Award – Feature Photography – Silver (The Straits Times, Neo Xiaobin)

10. **MPAS (Magazine Publishers Association of Singapore) Magazine Awards 2011**
    - Consumer Magazine of the Year 2011 – Young Parents
    - Magazine of the Year 2011 – Young Parents
    - Best Use of Photography / Illustration – The Peak Selections: Domain

11. **Society of Publishers in Asia (SOPA) 2011 Awards**
    - Excellence in Information Graphics (Honorable Mention) - The New Paper on Sunday, for “The Sewn Ship”
    - Excellence in Editorial Cartooning (Award for Excellence) – The Straits Times for “Middle way for reforms in China”
    - Excellence in Editorial Cartooning (Honorable Mention) - The Straits Times for “The China Series”
    - Excellence in Feature Photography (Award for Excellence) – The Straits Times for “Who will care for Ashwin?”
    - Excellence in Feature Photography (Honorable Mention) – The Straits Times for “Shattered Dreams”
    - Excellence in Magazine Design (Honorable Mention) – Female (October Edition)

12. **APEX Awards 2011**
    - Grand Award in the Magazines & Journals category – SilverKris
    - Award of Excellence (Custom – Published Magazines & Newspapers) – Singapore Health
    - Award of Excellence (Custom – Published Magazine) – Singapore Nautilus
Community Chest Awards 2011

13. Asian Digital Media Awards (ADMA) 2010 by WAN-IFRA
   - Best in Mobile Media Award - Mobile Publishing
     a) Gold – The New Paper (Football Kaki)
     b) Silver – www.soshiok.com
     c) Bronze – www.stomp.com.sg
   - Best in Social Media Award - Innovative Use of Social Media
     a) Gold – www.omy.sg (Singapore Blog Awards)
     b) Silver – www.straitstimes.com
     c) Bronze – www.omy.sg (Jack Neo’s Affair Scandal)
   - Best in Cross Media Award - Cross Media Advertising
     a) Gold Award – Singapore Tourism Board Night Out 2010
     b) Bronze Award – Fashion Season @ Orchard 2010
   - Best in Cross Media Award - Cross Media Editorial Coverage
     a) Bronze – www.omy.sg (“Four Heavenly King” Food Contest – Durian Puff)
   - Best in Digital Content Award - User Generated Content (UGC)
     a) Bronze – www.stomp.com.sg

14. Magnum Opus Awards 2011
   - Best Overall Editorial (Print Magazine) – Gold (SPH Magazines for SilverKris)
   - Best Signed Editorial or Essay (Print Magazine) – Honorable Mention (Focus Publishing for Petir for “Private Tuition at Boon Lay”)
   - Best Feature Article (Print Newsletter)- Honorable Mention (Focus Publishing for VOICES for ”Without Pier”)
   - Best Overall Editorial (Other Print Publication) – Silver (SPH Magazines for SingHealth)
   - Best Overall Design 4+ color (Other Print Publication) – Silver (SPH Magazines for Singapore Nautilus)
   - Most Improved Design (Other Print Publication) – Gold (SPH Magazines for NSman)

15. 2011 PANPA (Pacific Area Newspaper Publishers’ Association) Advertising Awards
   - Best Single Ad (25,000 – 90,000) – WINNER (SPH Creative Services, Marketing Division for The Business Times – “Singapore Business Awards 2010”)
   - Best Print Campaign (90,000+) – Highly Commended (SPH Creative Services, Marketing Division for The Straits Times – “91.3 FM”)
   - Best Advertising Feature Or Supplement (90,000+) – Highly Commended (SPH Special Projects Unit, Marketing Division – “Tomorrow’s Eye Care Today”)
   - Best Advertising/Campaign Promoting Print In A Trade Publication Or As An In-House Ad (90,000+) – Winner (SPH Creative Services, Marketing Division – “SPH Ink Awards 2010”)
   - Best Advertising/Campaign Promoting Print In A Trade Publication Or As An In-House Ad (90,000+) – Highly Commended (SPH CATS Classified, Marketing Division – “CATS Classified Food Fest 2010”)
   - Integrated Solutions (One Or More Platforms) – Highly Commended (SPH – “Fashion Season @ Orchard 2010”)
   - We Wish (Best Idea A Client Did Not Buy) – Winner (SPH – “Launch of Integrated Resort in Singapore”)

16. PANPA 2011 Newspaper of the Year Awards
   - PANPA 2011 Marketer of the Year – Geoff Tan, Head, Strategic Marketing, SPH
   - Newspaper Marketing Awards – Events (90,000+ circulation) – “SPH Turns You ON!” Trade Event
   - Newspaper Marketing Awards – Young Readers (90,000+ circulation) – The Straits Times Education Programme (STep)
17. WAN-IFRA International Newspaper Color Quality Club (INCQC) 2010 – 2012
- The Straits Times
- Lianhe Zaobao
- Berita Harian

18. WAN-IFRA World Young Reader Prize 2010
- Newspapers in Education – IN, The Straits Times student newspaper

19. Magazine of the Year 2011 by Marketing Magazine
- Magazine of the Year – Her World
- Women’s Magazine of the Year – Her World
- Chinese Magazine of the Year – ICON
- Motor Vehicle Magazine of the Year – Torque
- Consumer Electronics Magazine of the Year – HardwareMAG (HWM)
- Parenting Magazine of the Year – Young Parents
- Interior Design Magazine of the Year – Home & Décor
- Golf Magazine of the Year – Golf Digest
- Men’s Magazine of the Year – Men’s Health (2nd position)
- Youth Magazine of the Year – Seventeen (2nd position)
- Luxury Magazine of the Year – The Peak (2nd position)
- Women’s Magazine of the Year – Female (3rd position)
- Property Magazine of the Year – Luxury Properties (3rd position)
- Local Business Magazine of the Year – Business Quotient (BizQ) (3rd position)

20. Newspaper of the Year 2011 by Marketing Magazine
- The Straits Times (1st position)
- The New Paper (2nd position)
- My Paper (4th position)
- The Business Times (5th position)
- Lianhe Zaobao (6th position)

21. Tabbie Awards 2011
- Front Cover, Digital Imagery – Gold (Singapore Nautilus)
- Feature Design and Front Cover – Honourable Mention (Singapore Nautilus)
- Illustration - Honourable Mention (Singapore Nautilus)

22. Asian Publishing Awards 2011
- Excellence Awards, Advertising Delivery – omy.sg
- Excellence Awards, Best Use of UGC (User-Generated Content) – omy.sg

23. Aseanta Awards For Excellence 2011
- Best ASEAN Travel Article – SilverKris for “Kuala Lumpur’s mellow appeal”

24. 2010 W³ Awards
- Viral Marketing (Blog category) – Silver (omy.sg for Project R: wedding 2.0)
- Website Features (Structure and Navigation category) – Silver (omy.sg for its website)

PROPERTY ACCOLADES
1. Design and Engineering Safety Excellence Awards 2011
- Merit Award under the Residential Category (Sky@eleven)

2. Singapore Retailers Association (SRA) Shopping Centre Scorecard 2011
- Outstanding Efforts in Advertising & Promotions (Paragon)

3. Christmas Light-Up @ Orchard 2010 - Best Dressed Building Contest
- Runner Up (Paragon)