# Proxy FORM

**SINGAPORE PRESS HOLDINGS LIMITED**
**(Co Regn No: 198402868E)**

**IMPORTANT**
1. For investors who have used their CPF monies to buy shares of Singapore Press Holdings Limited, this Report is forwarded to them FOR INFORMATION ONLY.
2. This proxy form is not valid for use by CPF investors and shall be ineffective for all intents and purposes if used or purported to be used by them.

I/We, _____ (name) _____ (NRIC/Passport Number)

of _____

being a member/members of the above named Company, hereby appoint the Chairman of the Meeting, or

| Name | Address | NRIC/Passport Number | Proportion of Shareholdings (%) |
|---|---|---|---|
| | | | |

and/or (delete as appropriate)

| | | | |
|---|---|---|---|
| | | | |

as my/our proxy/proxies to attend and to vote for me/us on my/our behalf and, if necessary, to demand a poll, at the Annual General Meeting of the Company to be held at The Auditorium, 1000 Toa Payoh North, News Centre, 1st Storey, Annexe Block, Singapore 318994 on December 1, 2011 at 10.30 a.m. and at any adjournment thereof.

(Please indicate with an "X" in the spaces provided whether you wish your vote(s) to be cast for or against the Resolutions as set out in the Notice of Annual General Meeting. Alternatively, please indicate the number of votes as appropriate. In the absence of specific directions, the proxy/proxies will vote or abstain as he/they may think fit, as he/they will on any other matter arising at the Annual General Meeting.

| No. | Resolution | | To be used on a Show of Hands | | To be used in the event of a Poll | |
|---|---|---|---|---|---|---|
| | | | For | Against | No. of votes For | No. of votes Against |
| | **Ordinary Business** | | | | | |
| 1. | To adopt Directors' Report and Audited Financial Statements | | | | | |
| 2. | To declare a Final Dividend and a Special Dividend | | | | | |
| 3. | To re-appoint Directors pursuant to Section 153(6) of the Companies Act, Cap. 50 | (i) Cham Tao Soon | | | | |
| | | (ii) Ngiam Tong Dow | | | | |
| 4. | To re-elect Directors pursuant to Articles 111 and 112 | (i) Willie Cheng Jue Hiang | | | | |
| | | (ii) Sum Soon Lim | | | | |
| | | (iii) Yeo Ning Hong | | | | |
| 5. | To re-elect Directors pursuant to Article 115 | Lee Boon Yang | | | | |
| 6. | To approve Directors' fees for the financial year ending 31 August 2012 | | | | | |
| 7. | To appoint Auditors and authorise Directors to fix their remuneration | | | | | |
| 8. | To transact any other business | | | | | |
| | **Special Business** | | | | | |
| 9. | (i) To approve the Ordinary Resolution pursuant to Section 161 of the Companies Act, Cap. 50 | | | | | |
| | (ii) To authorise Directors to grant awards and to allot and issue shares in accordance with the provisions of the SPH Performance Share Plan | | | | | |
| | (iii) To approve the renewal of the Share Buy Back Mandate | | | | | |

Dated this _____ day of _____ 2011

| | |
|---|---|
| Total Number of Ordinary Shares held | |
| Total Number of Management Shares held | |

_____

Signature(s) of Member(s) or Common Seal

**IMPORTANT: PLEASE READ NOTES ON THE REVERSE**

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**SINGAPORE PRESS HOLDINGS LIMITED**
**(Co Regn No: 198402868E)**

**IMPORTANT**

**Note:**

1. Please insert the total number of ordinary shares and/or management shares ("Shares") held by you. If you have ordinary shares entered against your name in the Depository Register (as defined in Section 130A of the Companies Act, Chapter 50 of Singapore), you should insert that number of ordinary shares. If you have Shares registered in your name in the Register of Members, you should insert that number of Shares. If you have ordinary shares entered against your name in the Depository Register and Shares registered in your name in the Register of Members, you should insert the aggregate number of Shares entered against your name in the Depository Register and registered in your name in the Register of Members. If no number is inserted, the instrument appointing a proxy or proxies shall be deemed to relate to all the Shares held by you.

2. If any proxy other than the Chairman of the Meeting is to be appointed, please strike out the words "the Chairman of the Meeting" and insert the name and address of the proxy desired in the box provided. If the box is left blank or incomplete, the Chairman of the Meeting shall be deemed to be appointed as your proxy.

3. A Member of the Company entitled to attend and vote at a meeting of the Company is entitled to appoint one or two proxies to attend and vote instead of him.

4. Where a Member appoints two proxies, the appointments shall be invalid unless he specifies the proportion of his shareholding (expressed as a percentage of the whole) to be represented by each proxy.

5. The instrument appointing a proxy or proxies must be deposited at the Share Registration Office of the Company at Tricor Barbinder Share Registration Services (A division of Tricor Singapore Pte. Ltd.), 80 Robinson Road, #02-00, Singapore 068898, not less than 48 hours before the time appointed for the Annual General Meeting.

6. The instrument appointing a proxy or proxies must be under the hand of the appointor or of his attorney duly authorised in writing. Where the instrument appointing a proxy or proxies is executed by a corporation, it must be executed either under its seal or under the hand of an officer or attorney duly authorised.

7. A corporation which is a Member may authorise by resolution of its directors or other governing body such person as it thinks fit to act as its representative at the Annual General Meeting, in accordance with Section 179 of the Companies Act, Chapter 50 of Singapore.

8. The Company shall be entitled to reject the instrument appointing a proxy or proxies if it is incomplete, improperly completed or illegible or where the true intentions of the appointor are not ascertainable from the instructions of the appointor specified in the instrument appointing a proxy or proxies. In addition, in the case of ordinary shares entered in the Depository Register, the Company may reject any instrument appointing a proxy or proxies lodged if the Member, being the appointor, is not shown to have ordinary shares entered against his name in the Depository Register as at 48 hours before the time appointed for holding the Annual General Meeting, as certified by The Central Depository (Pte) Limited to the Company.