**SHP Newspapers**

**Readership trends**

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**SPH Newspapers Net Readership Trends (ʼ000)**

- **Publications**: English-language papers, Chinese-language papers (including My Paper), Malay-language & Tamil-language papers

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* Streats ceased publication from January 2005

Remarks: Nielsen fieldwork period July-June; year indicated refers to the year when fieldwork was completed

Source: Nielsen Media Research, Media Index (1992-2012)