AWARDS & ACCOLADES

CORPORATE GOVERNANCE AWARDS

1. **13TH SIAS INVESTORS’ CHOICE AWARDS 2012**
   - **MOST TRANSPARENT COMPANY AWARD IN THE SERVICES CATEGORY**
     (This is the 9th consecutive time that SPH has won the Most Transparent Company Award.)
   - **FINANCIAL JOURNALIST OF THE YEAR**
     – MS EMILYN YAP
     (Correspondent, The Business Times)
   - **FINANCIAL STORY OF THE YEAR**
     – MS GRACE LEONG
     (Correspondent, The Business Times)
   - **MOST PROMISING JOURNALIST OF THE YEAR AWARD (WINNER)**
     – MR JONATHAN KWOK
     (Journalist, The Straits Times)
   - **OUTSTANDING COMMENTARIES AWARD**
     – MR SIVANITHY RATHANANTHAN
     (Senior Correspondent, The Business Times)

OTHER CORPORATE AWARDS

1. **2012 GLOBAL CHINESE BUSINESS 1000 AWARD BY YAZHOU ZHOUKAN**
2. **MARKETING EXCELLENCE AWARDS BY MARKETING MAGAZINE**
   - **EXCELLENCE IN PUBLIC RELATIONS – SILVER AWARD**
3. **ASSOCIATE OF MINDS**
   - **BRONZE AWARD**
4. **NATIONAL BLOOD PROGRAMME**
   - **BLOOD MOBILE ORGANISER MERIT AWARD**
5. **COMMUNITY CHEST AWARDS**
   - **SPH AND SPH FOUNDATION RECEIVED THE CORPORATE PLATINUM AWARD WHILE SPHERE EXHIBITS WAS HONOURED WITH THE SPECIAL EVENTS GOLD AWARD**
6. **PATRON OF THE ARTS AWARD**
   - **SPH RECEIVED DISTINGUISHED PATRON OF THE ARTS AWARD FOR THE 21ST CONSECUTIVE YEAR**
   - **SPH UNIONWORKS (UFM 100.3) WAS HONOURED WITH PATRON OF THE ARTS AWARD**
   - **SPH FOUNDATION AND OMY.SG EACH RECEIVED AN ASSOCIATE OF THE ARTS AWARD**
7. **PATRON OF HERITAGE AWARDS 2012**
   - **SPH RECEIVED FRIEND OF HERITAGE AWARD**
8. SINGAPORE HEALTH (HELPING EMPLOYEES ACHIEVE LIFE-TIME HEALTH) AWARD
   • GOLD AWARD

9. ACCREDITED TRAINING ORGANISATION UNDER THE SINGAPORE QUALIFICATION PROGRAMME

10. ASEAN LEADERSHIP AWARD ON RURAL DEVELOPMENT AND POVERTY ERADICATION
    • THE STRAITS TIMES SCHOOL POCKET MONEY FUND

EDITORIAL / PRINTING / CREATIVE ACHIEVEMENTS

1. BEST JOURNALISTIC WORK IN ECONOMIC JOURNALISM IN ASIA COMPETITION BY IE BUSINESS SCHOOL
   • MS HIMAYA QUASEM
     (Journalist, The Straits Times)

2. SIEMENS GREEN TECHNOLOGY JOURNALIST SINGAPORE AWARD 2013
   • MS GRACE CHUA
     FOR “TOWARDS A ROBUST CLEAN AIR STRATEGY”
     (Correspondent, The Straits Times)

3. PROFESSIONAL SERVICE AWARD BY LIBRARY ASSOCIATION OF SINGAPORE (LAS)
   • MR IDRIS RASHID KHAN SURATTEE
     (Head Librarian, Information Resource Centre)

4. SINGAPORE’S SUPERBRANDS PROGRAMME
   • THE STRAITS TIMES WAS ACCORDED SUPERBRAND STATUS

5. MOST RESPECTED BUSINESS PUBLICATION IN SINGAPORE AWARD BY SUPERBRANDS
   • THE BUSINESS TIMES

6. MOB-EX AWARDS BY MARKETING MAGAZINE
   • BEST APP/CONTENT BY A MEDIA OWNER CATEGORY
     o GOLD (The Business Times)
     o SILVER (SPH UnionWorks)
     o BRONZE (The Straits Times)
   • BEST USER EXPERIENCE CATEGORY
     o SILVER (The Straits Times)

7. WAN-IFRA XMA CROSS MEDIA AWARDS 2012
   • MONETIZATION CATEGORY – GOLD
     (omy.sg for omy Blog Club)
   • MONETIZATION CATEGORY – BRONZE
     (The Straits Times Online for “Flying High”)

8. 2012 ANNUAL W3 AWARDS
   • SILVER (ASIAONE’S EDUCATION WEBSITE EDVANTAGE)

9. 2013 NEWSPAPER OF THE YEAR BY MARKETING MAGAZINE
   • THE STRAITS TIMES (1st)
   • THE BUSINESS TIMES (2nd)
   • THE NEW PAPER (5th)
   • MY PAPER (6th)
   • LIANHE ZAOBAO (7th)
   • LIANHE WANBAO (8th)
   • SHIN MIN DAILY NEWS (9th)
   • BERITA HARIAN (10th)
10. MARKETING MAGAZINE’S “MAGAZINE OF THE YEAR” AWARDS 2013
- OUTDOOR MAGAZINE OF THE YEAR CATEGORY – WINNER (Action Asia by Blu Inc Media)
- BOATING MAGAZINE OF THE YEAR CATEGORY – WINNER (Asia-Pacific Boating by Blu Inc Media)
- PROPERTY MAGAZINE OF THE YEAR CATEGORY – WINNER (LP – Luxury Properties by Blu Inc Media)
- TRAVEL MAGAZINE OF THE YEAR (REGIONAL) CATEGORY – SECOND PLACE (AsiaSpa by Blu Inc Media)

11. WAN-IFRA ASIAN DIGITAL MEDIA AWARDS 2012
- BEST IN ONLINE MEDIA AWARD – NEWSPAPER WEBSITE – GOLD (The Straits Times Online)
- BEST IN MOBILE MEDIA AWARD – GOLD (STProperty)
- BEST IN CROSS MEDIA AWARD CROSS MEDIA ADVERTISING – SILVER (STJobs)
- BRONZE (STJobs)
- BEST IN SOCIAL MEDIA AWARD – SILVER (omys.sg for Social Media Fiesta 2012)

12. ASIAN PUBLISHING CONVENTION 2012
- BEST MULTIMEDIA INTEGRATION TO ENGAGE AUDIENCES CATEGORY – EXCELLENCE AWARD (omys.sg for “Vice Ring Probe” Mobile News Magazine App)
- BEST MULTIMEDIA CAMPAIGN BY CORPORATE ADVERTISER CATEGORY – EXCELLENCE AWARD (omys.sg for Social Media Fiesta project)

13. 2012 EPPY AWARDS
- BEST ONLINE MEDIA ADVERTISING/MEDIA CAMPAIGN CATEGORY – WINNER (AsiaOne for Adventure Race 4 project)

14. 34TH SOCIETY OF NEWS DESIGN – THE BEST OF NEWS DESIGN™ CREATIVE COMPETITION
- AWARD OF EXCELLENCE FOR NEWS PAGE DESIGN
  - The New Paper on Sunday for “Living with my daughter’s meltdown”
- AWARD FOR EXCELLENCE FOR PHOTOGRAPHY/SINGLE PHOTOS (SPORTS) CATEGORY
  - The Straits Times for “Both Kim Ji Yeon of South Korea and Mariel Zagunis”

15. SOCIETY OF PUBLISHERS IN ASIA (SOPA) 2013 AWARDS FOR EDITORIAL EXCELLENCE
- EXCELLENCE IN NEWS PHOTOGRAPHY (HONOURABLE MENTION)
  - The New Paper on Sunday (Kelvin Chng for “LionsXII survive Sarawak ‘hell’”)
- EXCELLENCE IN FEATURE PHOTOGRAPHY (HONOURABLE MENTION)
  - The Straits Times (Desmond Lim for “Hiding Place: Singapore’s first halfway house”)

16. ASIAN PUBLISHING AWARDS 2013
- BEST MULTIMEDIA INTEGRATION TO ENGAGE AUDIENCE CATEGORY – EXCELLENCE AWARD (Lianhe Wanbao’s iOS app, “Wanbao - 30 Years of Dedication Mobile App”)
- BEST FEATURE ON ASIAN FASHION CATEGORY – GOLD (Female Brides Lookbook Issue 5)
- BEST USE OF DESIGN, LAYOUT & PRESENTATION CATEGORY – EXCELLENCE AWARD (ICON Moments 2012/2013)
- BEST USE OF DESIGN, LAYOUT & PRESENTATION CATEGORY – EXCELLENCE AWARD (SilverKris for July 2012 issue)
- BEST COVER DESIGN CATEGORY – EXCELLENCE AWARD (SilverKris for December 2012 issue)
17. 2013 CONTENT MARKETING AWARDS

- **BEST EDITORIAL – NEW PUBLICATION – GOLD**
  (SO/HO by SPH Magazines for Far East Organization)
- **BEST OVERALL DESIGN – GOLD**
  (SO/HO by SPH Magazines for Far East Organization)
- **BEST COVER – GOLD**
  (SilverKris by SPH Magazines for Singapore Airlines)
- **MOST IMPROVED EDITORIAL – SILVER**
  (ASCENT by SPH Magazines for Ascendas)
- **MOST IMPROVED DESIGN – HONOURABLE MENTION**
  (ASCENT by SPH Magazines for Ascendas)
- **BEST OVERALL EDITORIAL**
  - **BRONZE**
    (Singapore Health by SPH Magazines for Singapore General Hospital and the SingHealth Group)
  - **HONOURABLE MENTION**
    (Savour by SPH Magazines for Cold Storage)

18. SINGAPORE SPORTS AWARDS 2013

- **MOST INSPIRING SPORTS STORY OF THE YEAR**

19. APEX 2013 AWARDS

- **MAGAZINES & JOURNALS CATEGORY – GRAND AWARD**
  (SilverKris by SPH Magazines for Singapore Airlines)
- **CUSTOM-PUBLISHED MAGAZINES & NEWSPAPERS CATEGORY – AWARD OF EXCELLENCE**
  (Singapore Health by SPH Magazines for Singapore General Hospital and the SingHealth Group)
- **NEW MAGAZINES & JOURNALS CATEGORY – AWARD OF EXCELLENCE**
  (SO/HO by SPH Magazines for Far East Organization)
- **MOST IMPROVED MAGAZINES & JOURNALS CATEGORY – AWARD OF EXCELLENCE**
  (ASCENT by SPH Magazines for Ascendas)

20. 2013 PANPA NEWSPAPER OF THE YEAR AWARDS

- **BEST NEWSPAPER EVENT 90,000+ CIRCULATION CATEGORY**
  The Straits Times Appreciates Readers (Star) programme
- **DIGITAL NEWS DESTINATION OF THE YEAR (SPECIALTY/NICHESITESANDNICHEAPPS)**
  Myanmar Sunrise by The Straits Times

21. 2013 PANPA AD AWARDS

- **PRINT – BEST ADVERTISEMENT/CAMPAIGN PROMOTING PRINT IN A TRADE PUBLICATION OR AS AN IN-HOUSE AD (CIRCULATION 90,000+)**
  SPH ink Awards 2013 for its “Alice in Wonderland” campaign

22. MPAS MAGAZINE AWARDS 2013

- **BEST USE OF PHOTOGRAPHY/ILLUSTRATION – WINNER**
  (The Peak Selections Timepieces by SPH Magazines)
- **BEST USE OF PHOTOGRAPHY/ILLUSTRATION – MERIT WINNER**
  (The Peak’s Gourmet & Travel by SPH Magazines)

23. WAN-IFRA INTERNATIONAL NEWSPAPER COLOR QUALITY CLUB (INCQC) 2012 – 2014

- **THE STRAITS TIMES**
- **LIANHE ZAobao**
- **BERITA HARIAN**

24. WAN-IFRA ASIAN MEDIA AWARDS

- **BEST IN NEWSPAPER MARKETING – GOLD**
  (My Paper Revamp Campaign 2012)
- **BEST IN COMMUNITY SERVICE – GOLD**
  (The Straits Times for “48 Values From The News: The Straits Times Guide To Building Character”)
- **BEST IN EDITORIAL CONTENT (NEWSPAPER BREAKING NEWS ARTICLE) – SILVER (TIE)**
  - **DELHI GANG-RAPE TRAGEDY**
  - **SOURCE. MESSAGES. SCANDAL**
- **BEST IN PHOTOJOURNALISM (FEATURE PHOTOGRAPHY) – SILVER**
  (Nuria Ling, The Straits Times, for “Father And Son”)
- **BEST IN DESIGN (MAGAZINE OVERALL DESIGN) – BRONZE**
  (ICON Singapore April 2012 issue by SPH Magazines)

25. WAN-IFRA WORLD YOUNG READER PRIZE 2013

- **LEARNING WITH NEWS CATEGORY**
  “48 Values From The News: The Straits Times’ Guide to Building Character” by The Straits Times

PROPERTY ACCOLADES

1. SINGAPORE RETAILERS ASSOCIATION (SRA) SHOPPING SCORECARDS 2013

- **OUTSTANDING EFFORTS IN CENTRE MANAGEMENT**
  – Paragon