**SPH NEWSPAPERS READERSHIP TRENDS**

**SPH NEWSPAPERS NET READERSHIP TRENDS (’000)**

**SPH NEWSPAPERS READERSHIP TRENDS (’000)**

**Publications**
- English-language papers
- Chinese-language papers (including My Paper)
- Malay-language & Tamil-language papers

* Streats ceased publication from January 2005
Remarks: Nielsen Fieldwork period July-June; year indicated refers to the year when fieldwork was completed
Source: Nielsen Media Research, Media Index (2004-2013)