

INVESTOR RELATIONS

SPH's Investor Relations practices are built upon firm adherence to a high standard of corporate governance and transparency. We strive to deliver clear, consistent and timely updates to the investment community and develop long-term relationships with our shareholders. Every year, an annual programme of investor relations activities is carefully planned to ensure that all segments of the investment community are engaged. The valuable feedback and insights from these engagements are highlighted to the Board, which also receives regular updates on shareholder statistics and investors' and analysts' views.

This year, our efforts were once again recognised by the investment community, with SPH being named the winner for the Most Transparent Company Award 2012 in the Services category at the 13th SIAS Investors' Choice Awards 2012. Having won the award twelve out of the thirteen years since its inception, SPH will strive to maintain the excellent standing the Company enjoys amongst the investment community.

PROACTIVE ENGAGEMENT WITH INVESTORS

Senior management interacts actively with the investment community through multiple platforms to provide business updates and address any concerns on the Group's challenges and prospects. These include one-on-one meetings, conference calls, quarterly post-results luncheons, investment conferences and overseas roadshows. During the year, senior management undertook roadshows in Hong Kong and Singapore to share and obtain shareholders' feedback and insights on the establishment and listing of SPH REIT. SPH also participated in two major investor conferences – Credit Suisse Asian Investment Conference in Hong Kong and Morgan Stanley Asia Pacific Summit in Singapore. We continue to engage with retail investors through email and telephone calls, and public forums such as the annual Invest Fair organised by our subsidiary, Shareinvestor.

As a key source of relevant and comprehensive information to the investment community, our Investor Relations website is updated timely with our quarterly financial performance and other announcements. Senior management's presentation of the Group's half and full year results through audio webcasts and slide presentations are also available for viewing online. The website also hosts an extensive archive of announcements and presentations and provides email alerts on latest announcements.

ENHANCING SHAREHOLDERS' VALUE

SPH strives to enhance the long-term value for shareholders. Based on our track record, a high percentage of our recurring earnings have been returned to shareholders. As an appreciation towards our long term shareholders for their unwavering support over the years, we are rewarding our loyal shareholders with a record dividend payout for the financial year, comprising an interim dividend, a special dividend pursuant to the establishment of SPH REIT and the proposed final dividend. We will continue to assess opportunities of returning excess cash generated from operations that is surplus to the Company's requirement, whilst being cognizant of the need to attain an optimal balance between rewarding shareholders and funding requirements to ensure continued growth and returns to shareholders.

Shareholders are encouraged to access our corporate website at www.sph.com.sg for the latest corporate information updates on the Group. Queries can be posted via our investor relations email address, sphir@sph.com.sg.

INVESTOR RELATIONS CALENDAR

1 st Quarter 2013 : (September – November 12)	2 nd Quarter 2013 : (December 12 – February 13)
<ul style="list-style-type: none"> • 2012 Full Year Financial Results Announcement and Media Conference & Analysts' Briefing with audio webcast • Full Year Results Investor Meeting • Morgan Stanley Asia Pacific Summit 2012 (Singapore)[#] • Release of Annual Report 2012 • Annual General Meeting 	<ul style="list-style-type: none"> • Payment of 2012 Final Dividends • Announcement of 1Q FY 2013 results • Post 1Q Results Investor Meeting
3 rd Quarter 2013 : (March – May 13)	4 th Quarter 2013 : (June – August 13)
<ul style="list-style-type: none"> • Credit Suisse – Asian Investment Conference (Hong Kong)[#] • Announcement of 2Q/HY FY 2013 Results and Analysts' Briefing with audio webcast • Post 2Q Results Investor Meeting • Non-Deal Roadshow (Hong Kong, Singapore) 	<ul style="list-style-type: none"> • Extraordinary General Meeting • Announcement of 3Q FY 2013 Results • Post 3Q Results Investor Meeting • Payment of Special Dividend pursuant to the establishment of SPH REIT • Shareinvestor's Invest Fair 2013[#]

[#] Investor conferences attended

FINANCIAL CALENDAR



11 OCTOBER
Announcement of FY 2013 Results

11 DECEMBER
Books Closure for Dividend Entitlement

20 DECEMBER
Proposed Payment of 2013 Final Dividends



14 JANUARY
Announcement of 1Q FY 2014 Results

11 APRIL
Announcement of 2Q FY 2014 Results

15 JULY
Announcement of 3Q FY 2014 Results

15 OCTOBER
Announcement of FY 2014 Results

* The dates are indicative and subject to change. Please refer to SPH website, www.sph.com.sg, for the latest updates.