Making Headlines.

PRINT

As a driving force of news and information, SPH’s print segment continues to do well despite the increasingly challenging media landscape.
The Straits Times remained the best-read newspaper in Singapore, while Chinese daily Lianhe Zaobao rose to second spot to secure SPH’s position as a leading brand of choice, according to the 2013 Nielsen Media Index Report.
Online to Greater Things.

DIGITAL / MOBILE

The rapid proliferation of technology has enabled consumers to access information from varied digital platforms.
To stay ahead of changing times, SPH’s newly set-up Digital Division now offers a comprehensive suite of news platforms and online media solutions to target and engage readers and advertisers alike.
Hitting the Right Notes.

SPH’s broadcast business has been effectively reaching out to the public through its stable of radio stations.
This year, SPH Radio performed exceptionally well as the latest Nielsen radio survey saw Kiss92 emerging as Singapore’s No. 1 English music station based on percentage share of listenership. The survey also certified SPH Radio’s wide appeal, as all its radio stations made it to the Top 10 positions.
An Eventful Year.

EVENTS AND OUT-OF-HOME ADVERTISING

Tapping into the potential of events and exhibitions, SPH’s events arm Sphere Exhibits continued its regional foray covering topics and business interests in high growth sectors.
Sphere Exhibits gained significance as a MICE player in Malaysia when it acquired several established trade and consumer exhibitions this year, as part of its overseas expansion.
Building on Our Strengths.

PROPERTIES

SPH listed its property arm SPH REIT to leverage on growth prospects in the real estate arena.
Located in the heart of Orchard Road, Paragon is the premier upscale retail mall and medical suite/office property that remains a popular destination for consumers and business owners. The Clementi Mall is a five-storey retail podium located in the heartlands that draws large volumes of shoppers. Both properties enjoy 100 per cent occupancy rates.

SPH’s latest development, The Seletar Mall, is expected to open at the end of 2014.