SPH Newspapers
Readership Trends

SPH Newspapers Net Readership Trends ('000)

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English-Language papers
Chinese-Language papers (Including My Paper)
Malay-language & Tamil-language papers

* Streats ceased publication from January 2005
Remarks: Nielsen Fieldwork period July-June; year indicated refers to the year when fieldwork was completed
Source: Nielsen Media Research, Media Index (2005-2014)