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Patrick Daniel
Editor-in-Chief, English/Malay/Tamil Media group

Patrick was appointed Editor-in-Chief of the English & Malay Newspapers Division of SPH in January 2007. The division was renamed English/Malay/Tamil Media group in January 2015, incorporating both the print and digital operations, as well as business adjacencies. Prior to being Editor-in-Chief, he was Managing Editor of the division from September 2002, and Editor of The Business Times from May 1992. He joined The Straits Times in October 1986 from the Singapore Government’s Administrative Service where his last position was Director in the Ministry of Trade and Industry.

Patrick chairs three SPH subsidiaries – SPH Radio, Straits Times Press and Shareinvestor.com Holdings Pte Ltd - and is a director of SPH Magazines, and Tamil Murasu Ltd. He also serves on the boards of the National University Health System and the Singapore University of Technology and Design.

Patrick graduated from University College, Oxford in 1976 with a Bachelor of Arts (Honours) in Engineering Sciences and Economics. He also has a Masters in Public Administration from the John F. Kennedy School of Government, Harvard University.

Leslie Fong Yin Leong
Senior Executive Vice-President, Marketing

Leslie went to Trafalgar Primary School and then Raffles Institution. After obtaining his Higher School Certificate, family circumstances made it necessary for him to start working life.

He joined The Straits Times in August 1969 and has stayed with the company ever since. Between 1983 and 1986, he was seconded to Shin Min Daily News, where he became its de-facto Chief Editor. He became Editor of The Straits Times in 1987 at the age of 37.

He handed over editorship to Han Fook Kwang in September 2002 and became Editor-at-Large with special responsibilities for China.

In April 2005, he took over as Head of Marketing Division and was promoted to Senior Executive Vice-President, Marketing in January 2008.

Leslie also holds chairman positions in New Beginnings Management Consulting (Shanghai) Company Ltd, sgCarMart and StreetSine.

Tony Mallek
Chief Financial Officer

Tony is the Chief Financial Officer for SPH. Before this appointment in January 2010, he served as Executive Vice-President, Finance from July 2006 and Senior Vice-President, Finance when he joined in June 2003.

Prior to this, he was General Manager, Finance for Intraco Limited from 1999 to 2001. Originally from Hong Kong, he started his career in 1978 in the United Kingdom and has been with various US multinationals until 1991 when he was posted to Singapore.

His Singapore experience has mainly been in the healthcare industry, including general manager positions in finance and business development for Parkway Holdings Limited from 1994 to 1997.

Tony is a director of SPH REIT Management Pte Ltd, as manager of SPH REIT.

Tony holds a Bachelor of Technology (Honours) degree in Operations Management from The University of Bradford and is a Fellow of the Chartered Institute of Management Accountants. He was elected to the Council of Institute of Singapore Chartered Accountants (ISCA) in 2014.
Low Huan Ping
Executive Vice-President, Technology (IT & Production)

Huan Ping is the Executive Vice-President, Technology (IT & Production).

Huan Ping started his career at the Ministry of Defence, where he subsequently headed various IT departments.

Huan Ping holds a Bachelor of Arts (Honours) and Master of Arts from Cambridge University, where he read Engineering and a Master of Science from the National University of Singapore. He also graduated from Harvard Business School’s Advanced Management Program. Since May 2012, he also oversees the Production Division.

Ginney Lim May Ling
General Counsel; Executive Vice-President, Corporate Communications & CSR, & Group Company Secretary

Ginney is General Counsel; Executive Vice-President, Corporate Communications & CSR, and Group Company Secretary of SPH. She is also the General Manager of Singapore Press Holdings Foundation Limited, an Institution of Public Character established in 2003 by SPH.

When she joined SPH in 1991, she was tasked to set up the Secretariat/Legal Division. She is responsible for the corporate secretarial, legal, risk management, insurance and corporate communications functions in the SPH Group and sits on several steering and senior management committees. Ginney is a director of Times Development Pte Ltd, Orchard 290 Ltd, SPH Retail Property Management Services Pte Ltd and SPH REIT Management Pte Ltd, all of which are wholly-owned property subsidiaries of SPH. She is also a director of Waterbrooks Consultants Pte Ltd and an alternate director in MediaCorp Press Limited.

Prior to joining SPH, Ginney was heading the Legal & Secretariat department as well as the public relations section of NTUC Income.

Ginney was admitted as an advocate and solicitor of the Supreme Court of Singapore in 1985 and holds a Bachelor of Law (Honours) degree from the National University of Singapore. She is also a Fellow in the Institute of Chartered Secretaries and Administrators and an Associate of the Chartered Insurance Institute.

Anthony Tan
Executive Vice-President Chinese Media group

Anthony joined SPH as Executive Vice-President, Chinese Media group in February 2015.

Prior to joining SPH, Anthony was Deputy Secretary (Policy), Ministry of Health and concurrently Special Assistant to the late Mr Lee Kuan Yew (2011-2014). During his career with the Singapore Public Service spanning more than 15 years, he served in various organisations including the Ministries of Finance, Home Affairs, Manpower as well as the People’s Association.

Anthony currently serves on the IDA International Board and on the boards of several SPH subsidiaries.

Anthony graduated from the National University of Singapore in 1997 with a Bachelor of Social Science (Honours) in Political Science. He also has a Management of Science (Management) degree from the Stanford Business School.
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Deborah Lee Siew Yin
Executive Vice-President, Corporate Development

Deborah joined SPH as Executive Vice-President, Corporate Development in April 2007. Prior to joining SPH, she was a consultant, specialising in corporate development work and mergers and acquisitions. Before her consultancy work, Deborah was Senior Vice-President, Business Development at the Wuthelam Group, overseeing the establishment of the industrial electronics business, real estate business development and private equity investment for the Group in the region. Deborah started her career as an auditor with Pricewaterhouse and subsequently joined Hewlett Packard, holding various management positions over a period of 11 years. She holds a Bachelor of Accountancy (Honours) and a Master in Applied Finance from the National University of Singapore. She is a CFA charterholder.

Mable Chan Kam Man
Executive Vice-President, Human Resources, Administration and Times Properties

Mable has been with SPH since 1997. Before taking over as Head of Human Resources Division in June 2006, she was Senior Vice-President, Customer Service Department, Marketing Division. The Administration Division and Times Properties were added to her portfolio in 2014 and 2015 respectively. Prior to joining SPH, Mable was the Executive Director of the Marketing Institute of Singapore. She holds a Bachelor of Applied Science degree from the South Australian Institute of Technology and a Masters in Business Administration from the National University of Singapore.

Chua Wee Phong
Executive Vice-President, Circulation

Wee Phong has been with SPH for 21 years. He joined Circulation in May 1994 and was appointed Division Head in May 2005. He is currently the Chairman of Sphere Exhibits Pte Ltd. Prior to joining SPH, Wee Phong served in the Singapore Armed Forces (SAF) for a period of 13 years. He was promoted to the rank of Colonel in 2005. He was awarded the Public Administration Medal (Bronze) (Military) in August 2007. Wee Phong graduated from the National University of Singapore with a Bachelor of Arts (Honours) in Sociology on an SAF scholarship.
Elsie Chua  
**Executive Vice-President, and Head, Marketing**

Elsie is Executive Vice-President, Head of Marketing at SPH. She brings to SPH more than 30 years of experience in sales and marketing as well as general management in the fashion, retail and sporting goods business in Singapore, Malaysia and Indonesia.

In SPH, Elsie has helmed various leadership roles within the Marketing Division, from Marketing Planning and Development, to Print and Online Classifieds, Display Advertisements and Integrated Sales. She is also a director and alternate Chairman of online car classifieds subsidiary sgCarMart.

Prior to joining SPH, Elsie held numerous leadership roles in the Royal Sporting House Group, managing sports brands like Reebok, Speedo and Ellesse. She has also set up and ran the business for upmarket fashion brands like Daks, Mandarina Duck, Facconable, Tanino Crisci and Prima Classe. Elsie started her career in Cycle and Carriage doing Marketing & Research before embarking on Advertisement sales in The Sunday Times and The New Paper.

Elsie holds a Bachelor of Arts degree majoring in Economics and Sociology from the National University of Singapore and a Masters of Business, International Marketing from Curtin University. She has a Diploma in Financial Management from the Singapore Institute of Management.

Warren Fernandez  
**Editor, The Straits Times**

Warren is Editor of The Straits Times, Singapore’s largest selling English daily newspaper. He joined the newspaper in 1990 as a political reporter and rose to become News Editor. He later also served as Foreign Editor and Deputy Editor. He left to join Royal Dutch Shell in 2008 as a Global Manager for its Future Energy project, before returning to The Straits Times in February 2012 as its editor.

He graduated with First Class Honours from Oxford University, where he read Philosophy, Politics and Economics, and also has a Masters in Public Administration from Harvard University’s John F. Kennedy School of Government. Both degrees were obtained on Singapore Press Holdings scholarships.

He has written several books, including “Lee Kuan Yew: the Man and his Ideas”; “Thinking Allowed: Fear, Politics and Change in Singapore”; “Without Fear or Favour: 50 years of the Public Service Commission”; “Our Homes: 50 years of housing a nation”; “Men for Others”; and most recently, “Lead Your Life!”. He was also part of the editorial team that assisted Mr Lee Kuan Yew with his two part memoirs, “The Singapore Story”.

He has served on various national committees, including the Cost Review Committee; the Remaking Singapore Committee; Singapore 21 and Compass, as well as on the boards of directors for the National Environment Agency, the Civil Service College and the Energy Studies Institute. Currently he is a board member of the National Parks Board, National Heritage Board, and Straits Times Press.

Goh Sin Teck  
**Editor, Lianhe Zaobao**

Sin Teck joined SPH’s Chinese flagship paper, Lianhe Zaobao, in 1987 upon graduating from the National University of Singapore with a Bachelor of Arts in Sociology.

He worked his way up as a crime reporter to become the Editor of Lianhe Zaobao and the Consulting Editor of My Paper (Chinese Section), Singapore’s first and only bilingual free-sheet. He also oversees Zaobao.com, the online edition of Lianhe Zaobao.

Sin Teck presently serves on the boards of URA and the NTU’s Board of Trustees and is a member of the National Integration Council, and National Translation Council.
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### Seow Choke Meng
**Business Consultant, Chinese Media and Times Properties**

Choke Meng has been with the newspaper group for the last 36 years after spending five years in the airline industry.

He has held various positions, including General Manager, Human Resource Operations and General Manager, Circulation cum General Manager of Chinese Newspapers’ Editorial Services Department.

Choke Meng is currently the Business Consultant of Chinese Media and Times Properties. Apart from serving in grassroots and community organisations, he is Chairman of the Promote Mandarin Council and a Board Member of the National Healthcare Group. He is also a Honourary Council member of the Singapore Chinese Chamber of Commerce & Industry, and a member of the Board of Trustees at the Chinese Development Assistance Council.

Choke Meng graduated from the University of Singapore with a Bachelor of Science (Honours) degree.

### Loh Yew Seng
**Chief Executive Officer, SPH Magazines Pte Ltd**

Yew Seng was appointed Chief Executive Officer of SPH Magazines Pte Ltd in June 2006. He joined SPH in July 2001 and was Vice-President of Finance and Chief Financial Officer for the magazines business group before his current appointment.

Yew Seng began his career in 1994 with Arthur Andersen and held notable corporate finance and financial analyst positions in Banque International à Luxembourg, Van der Horst Limited and Visa International.

He holds a Bachelor of Accountancy (Honours) from Nanyang Technological University and has been a CFA charterholder since 1999.

### Janice Wu Sung Sung
**Senior Vice-President, Media Strategy and Analytics**

Janice heads the Media Strategy and Analytics Division. Janice has held various positions across divisions in SPH in the last 17 years, with stints in Legal/Secretariat, SPH AsiaOne Ltd and Corporate Development. She was actively involved in legal advisory work, M&A transactions, joint ventures, property acquisitions and corporate planning. She also serves as director of SPH subsidiaries including SPH Magazines, sgCarMart and The Seletar Mall.

Janice graduated from the National University of Singapore with a Bachelor of Law (Honours) Degree and is qualified as an advocate and solicitor of the Supreme Court of Singapore. Prior to joining SPH as legal counsel, she was in private legal practice and legal counsel in the Ministry of Defence.

### Lim Swee Yew
**Senior Vice-President, Production**

Swee Yew has been with SPH for 15 years. He joined Production in January 2000 as Production Manager. Throughout his career with SPH, he helmed various sections in Operations, Engineering, Materials and Newsprint purchases.

He was appointed Division Head in September 2011.

He was involved in major projects with the company’s printing presses and print processes such as the GOSS Colorliner upgrades (2011), manroland Uniset (2008) and KBA Commander (2002). He was also responsible for building the state-of-art printing presses and mailroom systems.

Swee Yew graduated with a Bachelor of Science in Industrial and Manufacturing Engineering from Oregon State University, USA. He also holds a Higher National Diploma in Printing and Publishing Production from London College of Printing, UK.
Julian Tan Woon-Ka
Head, Digital Division

Julian was appointed as the Head of SPH’s newly created Digital Division in March 2015. He is responsible for spearheading the Company’s strategy and growth in the digital space.

Before this, Julian was the Chief Executive Officer of 701Search Pte Ltd, a regional online classifieds joint venture company between SPH, Norway’s Schibsted Classified Media and Telenor. Responsible for the strategic development and growth of the company in Southeast Asia and Greater China, he grew the business from a start-up in a single location to a regional company with a strong footprint in the region, in a span of seven years.

In 2007, Julian was the Chief Operating Officer of SPH Search Pte Ltd, an online local search and directory business. Before that, he was in the Corporate Development Division of SPH where he played a pivotal role in developing strategies and business plans for SPH’s push into the Internet and mobile worlds.

Julian graduated with First Class Honours in Economics from the London School of Economics and Political Science and earned two Executive Masters of Business Administration (EMBA) degrees from INSEAD and Tsinghua University in 2009.

Susan Leng Mee Yin
Chief Executive Officer, SPH REIT

Susan was appointed CEO of SPH REIT in 2013. She has 18 years of shopping centre management and property development experience and eight years of accounting and finance experience.

Susan began her career as an auditor with Coopers & Lybrand and her last appointment was Accounting Manager with Scotts Holdings Limited before she made a career change to shopping centre management in 1992. Since then, she has held various appointments, including General Manager of Scotts Shopping Centre, Director of Retail Management with Far East Organisation and General Manager of Capitol Investment Holdings.

She was also the General Manager of Orchard 290 Ltd, a wholly-owned subsidiary of SPH, from 1997 to 2004. She was a pioneer member of the management team which redeveloped Paragon and The Promenade into one fully integrated high-end premier shopping mall with a prestigious office and medical tower.

She is Fellow of the Chartered Association of Certified Accountants (FCCA), UK.

Chua Boon Ping
Chief Executive Officer, SPH Media Fund

Boon Ping was appointed CEO of SPH Media Fund in August 2014. He has more than 15 years of venture capital and M&A experience in the technology, media and telecommunications sectors.

Prior to joining SPH, he was Senior Vice President of EDBI, the corporate investment arm of Singapore’s Economic Development Board, where he headed the Internet and Digital Media investment team.

He holds a Bachelor of Engineering (Honours) and a Master in Business Administration (Banking & Finance) from Nanyang Technological University. He is a CFA charterholder.

Sim Say Nee
Head, Internal Audit

Say Nee was appointed as the Acting Head of Internal Audit in October 2014. She subsequently took over as Division Head in April 2015. Say Nee has been with the Division for 10 years, having joined in October 2005.

Say Nee’s 15 years of experience in the profession spanned across both public and commercial sectors. She began her career in the Auditor-General’s Office in 2000, where she was involved in the financial audit and system controls review at the Ministry of Manpower and Central Provident Fund Board, after graduating from Nanyang Technological University with a Bachelor of Accountancy degree. She was an Internal Auditor with United Engineers Ltd before joining SPH.

She is a member of the Institute of Singapore Chartered Accountants.