Significant Events

2014

4 to 6 Sept 2014
International Franchise & Business Opportunities (IFBO) Vietnam 2014 debuts in Ho Chi Minh City
International Franchise & Business Opportunities (IFBO) Vietnam debuted in Ho Chi Minh City. Organised by BizLink Exhibition Services, IFBO Vietnam brought together quality brands and concepts for entrepreneurs, investors and franchising experts to explore business opportunities.

24 Sept 2014
AsiaOne enters into content and sales partnership with LifestyleAsia.com
AsiaOne entered into a content and sales partnership with LifestyleAsia.com to enhance the luxury lifestyle content on AsiaOne. AsiaOne readers could visit LifestyleAsia.com directly via AsiaOne’s landing page. Select content from LifestyleAsia.com was also published on AsiaOne’s homepage.

25 to 28 Sept 2014
Get pampered and empowered at the inaugural Ladies Expo 2014
Organised by Exhibits Inc., the inaugural Ladies Expo treated visitors to talks and activities, complimentary makeovers, hairstyling, make-up services and samples of the best cosmetics, skincare and beauty products.

28 Sept 2014
More than 20,000 take part in The Straits Times Run at the Hub
The National Stadium played host to more than 20,000 participants of The Straits Times Run at the Hub, the first mass-running event to end under the stadium’s iconic dome roof. The 5km race ended with a party at the race village inside the stadium.

8 Oct 2014
The Business Times: refreshed newspaper, website and mobile apps
The Business Times unveiled its revamped newspaper, website and mobile apps to provide readers with a better and more interactive reading experience. Its new masthead reinforces its positioning as a credible source of business news, insights and analyses.

8 to 10 Oct 2014
Inaugural Manufacturing Solutions Expo drives growth through innovation and productivity
Jointly organised by the Singapore Manufacturing Federation and Sphere Exhibits, Manufacturing Solution Expo 2014 presented a one-stop platform for companies to adopt innovation-led solutions to help increase productivity, shifting from labour-intensive activities to high-end manufacturing.

17 Oct 2014
Straits Times Press releases books on former Prime Minister Lee Kuan Yew
Straits Times Press released “The Big Ideas of Lee Kuan Yew” in conjunction with the Lee Kuan Yew School of Public Policy. This was a 196-page book comprising essays from those who had worked closely with the former Prime Minister.

27 Oct 2014
Straits Times Classified launches new mobile app
SPH’s Print Classified launched a new reader-friendly technology that allowed users to search through the e-paper version of The Straits Times Classified currently available free on mobile apps for both tablets and smartphones. Readers could use The Straits Times Classified mobile apps to search for the items or services that they were looking for. They could also copy or share the entire ad through email, phone message or the social media as long as the related apps were installed on their mobile devices.
3 Nov 2014
SPH Classified offers convenience with online obituary booking service
Those who wished to dedicate obituary, memorial or condolence messages to their loved ones in The Straits Times or Berita Harian can do so online at www.sphobit.com.sg. The new service, offered by SPH’s Print Classified, could also be accessed on tablets or smart-phones.

3 Nov 2014
Lianhe Zaobao starts new online TV news programme ZB Keywords
Lianhe Zaobao started ZB Keywords, an online TV news programme which provided viewers with the key content of the day’s top stories in just three minutes. The programme featured journalists from Lianhe Zaobao summing up headline news of the day in two to three keywords in Chinese, allowing viewers to understand the gist of the stories in the shortest time possible.

3 Nov 2014
SPH Classified offers convenience with online obituary booking service
Those who wished to dedicate obituary, memorial or condolence messages to their loved ones in The Straits Times or Berita Harian can do so online at www.sphobit.com.sg. The new service, offered by SPH’s Print Classified, could also be accessed on tablets or smart-phones.

7 Nov 2014
The Straits Times releases SG50 book
The Straits Times released “50 Things To Love About Singapore”. Published by Straits Times Press, the book gave a fresh and quirky take on Singapore 50 years after its independence.

13 Nov 2014
Regional online classifieds joint venture transactions announced
SPH, together with Naspers Limited, Schibsted Media Group and Telenor Group, announced an agreement to establish joint ventures for the development of their online classifieds platforms in four key markets – Brazil, Indonesia, Thailand and Bangladesh. Consumers would be able to buy and sell goods on better and more comprehensive market places.

10 Dec 2014
Zaobao.com launches lifestyle channel Z-style
Zaobao.com, the online portal of Lianhe Zaobao, launched a brand new lifestyle channel Z-Style at www.zaobao.com/zstyle to provide the stylish Chinese readers with information on the latest fashion and style trends.
Significant Events

2015

13 Jan 2015
SPH invests in Crowdynews
SPH, through its New Media Fund, invested in Crowdynews, the social media curation platform for media companies which planned to continue its rapid global expansion.

11 Feb 2015
Lianhe Zaobao unveils 6 informative WeChat channels
Lianhe Zaobao unveiled six informative WeChat channels to provide readers with breaking news and lifestyle information. Each of the six channels would broadcast a message to readers every day, alerting them to access four to eight news articles with photos in each message.

1 Apr 2015
New SPH Golf unit introduces monthly golf specials called Swing
To cater to growing demand and interest in golf, SPH formed a new unit called SPH Golf to run golf events and produce monthly golf specials for The Straits Times, The Business Times and The New Paper.

13 Apr 2015
SPH Digital launches Trezo
SPH’s Digital Division launched Trezo for users to buy and sell new or preloved items on iOS and Android platforms for free.

14 Apr 2015
SPH, Plug and Play and Infocomm Investments start SPH Plug and Play
SPH Media Fund, Plug and Play and IDA’s Infocomm Investments launched the SPH Plug and Play media and technology-focused accelerator programme. This collaboration aimed to build a strong pipeline of high growth, innovation-driven tech start-ups to address challenges that the media industry faced.

26 Feb 2015
Her World celebrates 55th anniversary
Her World kick-started its 55th birthday celebrations. “Her World Gives Back 2015” raised funds for the Singapore Council of Women Organisations through the sale of the magazine’s March issue while four specially concocted mocktails were presented at the Her World Pop-up Bar. The other anniversary events included the Her World 55th Anniversary Gala Dinner and Her World Woman of the Year Awards, Her World Golf Challenge and Her World Beauty Club. There was also a special Her World birthday edition in July.
22 Apr 2015
The New Paper introduces ‘M’, a new entertainment and lifestyle website
The New Paper introduced its new website, M, featuring the best in Movies, Music, and Makan or food. TNP.sg also adopted a new mobile-friendly look to its homepage, designed for a better user experience.

26 Apr 2015
Inaugural Shin Min All Wheels Day
The inaugural Shin Min All Wheels Day at Punggol Waterway Park attracted 95 groups of four with their own bicycles, skateboards, skate scooters or rollerblades to compete in a series of obstacles.

12 to 13 May 2015
Sphere Conferences launches the inaugural Hospitality Investment Conference Indonesia 2015
Sphere Conferences launched the inaugural Hospitality Investment Conference Indonesia 2015 in Jakarta, Indonesia for property developers, operators and owners of hospitality properties, as well as financiers and investors from across the region.

22 May 2015
Lianhe Zaobao releases e-book on the late Mr Lee Kuan Yew
Lianhe Zaobao released a Chinese language e-book “Dian Cang Guang Yao” (典藏光耀，Lee Kuan Yew – Final Farewell), a keepsake edition of the best news coverage in Lianhe Zaobao during the mourning period of Singapore’s Founding Prime Minister Mr Lee Kuan Yew. The 52-page interactive e-book included essays, interviews, video clips and a picture collection of over 100 photographs.

21 May 2015
The Seletar Mall opens
The Seletar Mall, developed by The Seletar Mall Pte Ltd, a joint venture company between SPH and United Engineers Limited, welcomed its first shoppers on 28 November 2014. It was officially opened on 21 May 2015.

15 May 2015
Lianhe Zaobao starts property site Z-Property
Lianhe Zaobao started a new Chinese language property site Z-Property (www.zaobao.com.sg/zproperty) to provide readers with up-to-date news, commentaries and feature stories on the private property market in Singapore and abroad.

27 Apr 2015
UW releases travel magazine UW Travel & Leisure
UW released a Chinese travel title called UW Travel & Leisure, offering the latest travel news and hottest travel spots in the world.

25 May 2015
Sphere Conferences launches the Hospitality Investment Conference Indian Ocean 2015
Sphere Conferences launched the Hospitality Investment Conference Indian Ocean 2015 in Colombo, Sri Lanka, attracting over 150 developers, operators and owners of hospitality properties, as well as investors, financiers, designers and technology providers from across the region.

30 to 31 May 2015
BeritaHarian.sg National Futsal Championship 2015
BeritaHarian.sg organised the BeritaHarian.sg National Futsal Championship at the Home United Youth Football Academy. It attracted overwhelming response from participants and sponsors.
Significant Events

2 Jun 2015
SPH acquires stake in BeerFest
Sphere Exhibits took up an additional 40 per cent shareholding stake in Beerfest Asia, the company which organised the annual BeerFest Asia event. With this investment, Sphere Exhibits secured an 80 per cent stake in the company.

9 Jun 2015
ShareInvestor invests 15 per cent stake in social network site InvestingNote
ShareInvestor acquired a 15 per cent stake in Investing Note Pte Ltd. With InvestingNote and its focus on Singapore and US stocks, the site would allow users to share market news and trading ideas, and upload these information on social media platforms such as Facebook and Twitter.

25 Jun 2015
New look, better navigation on AsiaOne as it turns 20
In celebration of its 20th anniversary, AsiaOne unveiled a refreshed website with a new look, more navigation features and deeper content. For the first time, over 20 new magazine titles, publications, and web-only content sites, including The Wall Street Journal, CNBC, Nikkei Asian Review, Vulcan Post could be found on AsiaOne, making the site a one-stop destination for news and lifestyle stories.

6 Jul 2015
Tamil Murasu celebrates 80th anniversary
Tamil Murasu marked its 80th anniversary with a new masthead and a special supplement. Over 120 advertisers, business partners, past and present staff also attended a dinner to celebrate the joyous occasion. A play titled “Murasu” was staged by the Ravindran Drama Group to commemorate the special occasion.

6 Jul 2015
Glenn Ong and The Flying Dutchman are back on radio with ONE FM 91.3
ONE FM 91.3 unveiled Glenn Ong and Mark Van Cuylenburg, better known as The Flying Dutchman, as their latest additions to helm ONE FM’s Breakfast Show on weekdays, along with Andre Hoeden.

11 Jul 2015
SG50 Sing-Along unites 10,000 singing voices
Over 10,000 people, together with Prime Minister Lee Hsien Loong, participated in the SG50 Sing-Along (SG50万人大家唱) at the Singapore Indoor Stadium. The mass singing event was presented by SPH’s Chinese Media group and People’s Association, in conjunction with SG50 celebrations. It celebrated the spirit of Singapore through a collective memory of local songs which were popular from the 1950s to today.

15 Jul 2015
The Straits Times marks 170th anniversary
The Straits Times, marking its 170th anniversary in 2015, launched a free e-book that recounted key moments from the nation’s past as they were reported in the national daily. “Living History: 170 years of The Straits Times” was the newspaper’s gift to the nation on her 50th birthday.

The Straits Times also organised other events, including the “Singapore Stories: Then, Now, Tomorrow” exhibition, a free anniversary concert by Singapore Symphony Orchestra at the Singapore Botanic Gardens and the ST Run.

The Straits Times also underwent a major revamp, giving readers quality content and a consistent look-and-feel that cut across print and digital platforms.

25 Jun to 26 Aug 2015
Apple Watch apps for readers
The Straits Times, AsiaOne, Lianhe Zaobao, Lianhe Wanbao and omy.sg developed apps on the Apple Watch, to provide readers easy access to breaking news.
22 Jul 2015
SPH invests in Qoo10
SPH invested in Singapore-based Giosis Pte Ltd, the parent company of Pan-Asian e-commerce platform Qoo10. The investment would be used to accelerate Qoo10’s technology growth and service development, while investing in additional infrastructure and talent acquisition.

28 Jul 2015
Zaobao.com organises International Chinese Interactive News Awards 2015
The inaugural International Chinese Interactive News Awards, the first of its kind in East Asia, was held in conjunction with Zaobao.com’s 20th anniversary in Beijing. The Awards aimed to encourage media professionals and journalism students to hone and showcase their skills in news reporting and interactive media presentation.

30 Jul 2015
SPH and SPH Foundation donate $400,000 to Community Chest at SPH Gift of Music 10th Anniversary Concert
SPH Gift of Music, the free concert series sponsored by SPH, celebrated its 10th anniversary with a lunchtime concert by the Singapore Symphony Orchestra at Esplanade Concert Hall. It was also the platform for the annual SPH and SPH Foundation Charity Cheque Presentation. Dr Lee Boon Yang, Chairman of SPH and SPH Foundation, presented a cheque of $400,000 to Mr Eric Ang, Vice Chairman of Community Chest at the concert.

1 Aug 2015
Lianhe Wanbao launches “Memory in Prints: Lee Kuan Yew and Us” exhibition
Lianhe Wanbao launched a pictorial exhibition featuring photos of the seven-day state funeral of founding Prime Minister Lee Kuan Yew on 1 August 2015. The travelling exhibition, titled “Memory in Prints: Lee Kuan Yew and Us”, was presented in four official languages at different locations.

4 Aug 2015
"Ministerial Coffee Talk" addresses the latest news topics on multiple platforms
The Chinese Media group of SPH produced an 8-episode Chinese talk show programme called “Ministerial Coffee Talk” on SPH’s media platforms including radio and online, as well as on StarHub TV. Each 30-minute episode featured a Minister addressing issues such as health, housing and transportation.

7 Aug 2015
Sing50 concert celebrates 50 years of Singapore music
Singapore’s jubilee celebrations hit a high note with more than 250 Singaporean performers and a 1,000-strong community choir belting out more than 70 of Singapore’s greatest hits to a 45,000 crowd at the Sing50 concert, held at the National Stadium. The star-studded, two-and-a-half hour concert covered different genres of music, highlighted key milestones and featured iconic artists who made an impact in Singapore’s music scene.

14 Aug 2015
Zaobao.com celebrates 20 years of digital excellence
Zaobao.com, the online portal of Lianhe Zaobao, culminated its 20th anniversary celebrations this year with a gala dinner. A forum discussion titled “Internet Economy in Asia from Investor’s Perspective” was also held.

18 to 19 Aug 2015
Sphere Conferences and The Business Times organise first Asia Pacific CEO Congress 2015
Sphere Conferences and The Business Times were the co-organisers for the inaugural Asia Pacific CEO Congress 2015. More than 250 CEOs from various key sectors across Asia debated and strategised on the key issues on doing business in the ever changing competitive world.

19 Aug 2015
Lianhe Zaobao presents new political website Z-Politics
Lianhe Zaobao presented its newest website, Z-Politics, dedicated to the coverage of local political news. Online readers could access the free Chinese language site on zpolitics.zaobao.com.sg.