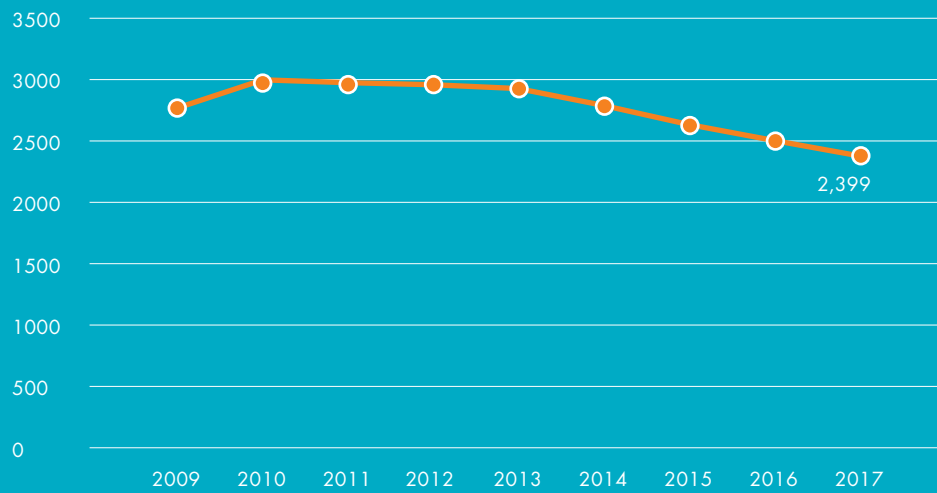
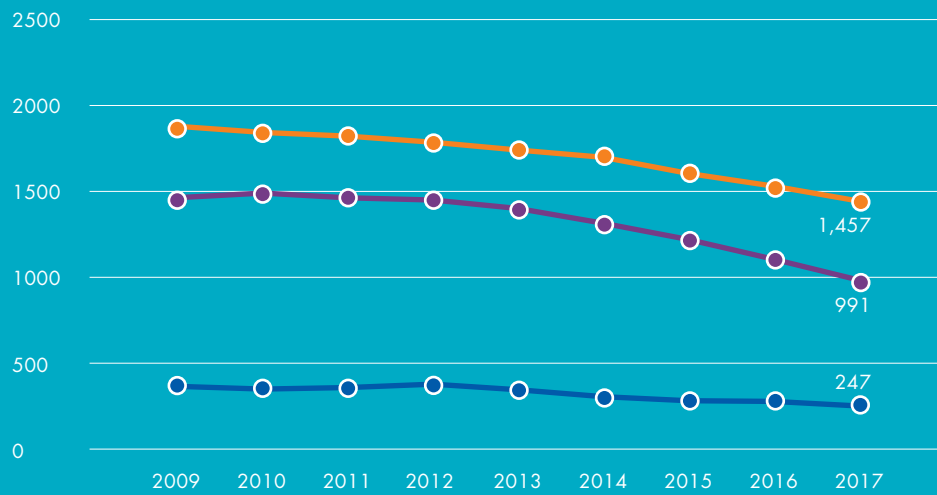


SPH Newspapers (Print + Digital) Net Readership Trends ('000)



SPH Newspapers (Print + Digital) Readership Trends ('000)



- English-Language Papers
- Chinese-Language Papers
- Malay-Language & Tamil-Language Papers

Remarks: Nielsen Fieldwork period July-June; year indicated refers to the year when fieldwork was completed
Source: Nielsen Media Research, Media Index (2009 - 2017)