

# DAILY AVERAGE NEWSPAPERS CIRCULATION

AUGUST 2019

Daily Average Newspapers Circulation <sup>1</sup>	Aug 2019	Aug 2018
<b>The Straits Times / The Sunday Times</b>		
<b>Print + Digital</b>	<b>386,100</b>	<b>370,700</b>
Print	203,900	232,500
Digital	182,200	138,200
<b>The Business Times</b>		
<b>Print + Digital</b>	<b>42,600</b>	<b>43,400</b>
Print	24,400	26,000
Digital	18,200	17,400
<b>Berita Harian / Berita Minggu</b>		
<b>Print + Digital</b>	<b>28,500</b>	<b>32,000</b>
Print	26,500	30,400
Digital	2,000	1,600
<b>Lianhe Zaobao</b>		
<b>Print + Digital</b>	<b>154,900</b>	<b>152,200</b>
Print	118,700	126,400
Digital <sup>2</sup>	36,200	25,800
<b>Lianhe Wanbao</b>		
<b>Print + Digital</b>	<b>67,700</b>	<b>64,300</b>
Print	53,500	58,200
Digital <sup>2</sup>	14,200	6,100
<b>Shin Min Daily News</b>		
<b>Print + Digital</b>	<b>89,500</b>	<b>88,600</b>
Print	75,700	83,000
Digital <sup>2</sup>	13,800	5,600
<b>Tamil Murasu / Tamil Murasu Sunday</b>		
<b>Print + Digital</b>	<b>8,400</b>	<b>9,400</b>
Print	7,700	8,800
Digital	700	600
<b>NewsEd<sup>3</sup></b>		
<b>Digital</b>	<b>7,500</b>	<b>11,200</b>
<b>zbCOMMA<sup>3</sup></b>		
<b>Print + Digital</b>	<b>105,800</b>	<b>96,700</b>
Print	54,000	48,300
Digital	51,800	48,400
<b>Thumbs Up<sup>3</sup></b>		
<b>Print + Digital</b>	<b>21,100</b>	<b>25,300</b>
Print	11,000	14,000
Digital	10,100	11,300
<b>Thumbs Up Junior<sup>3</sup></b>		
<b>Print + Digital</b>	<b>9,400</b>	<b>14,500</b>
Print	5,000	8,200
Digital	4,400	6,300
<b>Thumbs Up Little Junior<sup>3</sup></b>		
<b>Print</b>	<b>35,500</b>	<b>36,300</b>
<b>Balar Murasu<sup>3</sup></b>		
<b>Print</b>	<b>3,400</b>	<b>3,400</b>

## Notes:

- Total print and digital circulation numbers reported are in accordance with the rules set by Audit Bureau of Media Consumption Singapore (ABC) in 2016.
- Aug 2018 digital figures have been restated to exclude Sin Chew Barter which ceased in Sep 2018.
- Figures are reported on per issue basis.